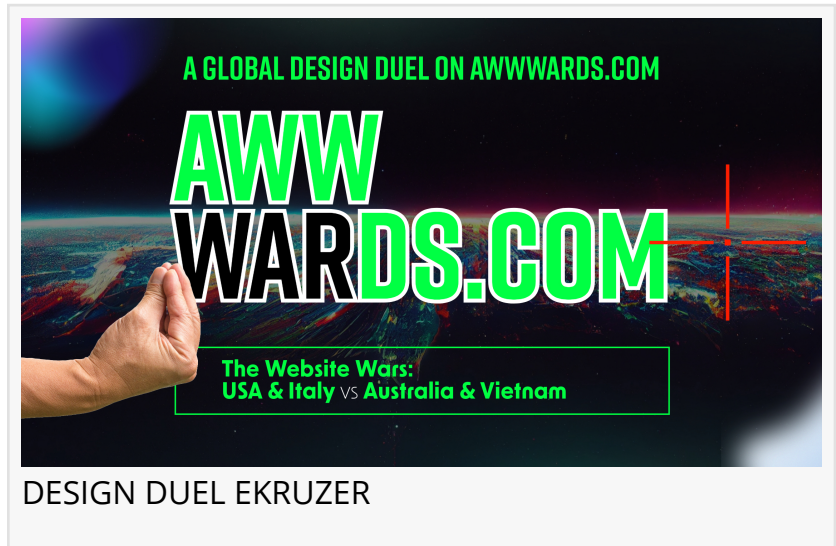


The Website Wars: USA & Italy vs Australia & Vietnam - A Global Design Duel on Awwwards.com

In the dynamic realm of design, branding, and product marketing, a thrilling international showdown is unfolding on the prestigious platform, Awwwards.com.

MELBOURNE, VICTORIA, AUSTRALIA,
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EINPresswire.com/ -- The Website Wars: USA & Italy vs Australia & Vietnam - A Global Design Duel on Awwwards.com



In the dynamic realm of design, branding, and product marketing, a thrilling international showdown is unfolding on the prestigious platform, Awwwards.com. Dubbed "The Website Wars," this high-stakes competition pits two rival design studios against each other, each representing renowned brands from opposite corners of the globe.

“

The stakes aren't high, the feud is petty, but I'm having a great time.”

Victor Tavitian - TDS Australia

On one side, representing Italy, is the EssilorLuxottica Creative Hub, showcasing their collaboration with the iconic Sunglasses Hut from the USA. On the opposing front, Tokyo Design Studio, with its strategic bases in Vietnam and Australia, champions the innovative

augmented reality E-scooter startup, [EKRUZER](#), hailing from Melbourne.

The rivalry ignited on Wednesday, September 18, 2024, as both competitors fiercely vied for top honors in the website category. The drama began when EssilorLuxottica Creative Hub launched a strategic strike with a low review on the EKRUZER website. In a swift counterattack, TDS Australia responded with a slightly higher score against the Sunglasses Hut site. What ensued was a digital duel, with friends, family, and business associates rallying to vote both competitors up and down.

Each studio has showcased its unique strengths in this competition. TDS Australia has been celebrated for its high marks in the Design category, capturing the cyberpunk essence of EKRUZER with bold visuals of EKRUZER squad girls wielding toy guns. However, some critiques have emerged regarding the site's limited complexity.

Conversely, EssilorLuxottica Creative Hub has impressed with its intricate coding and assembly skills, delivering a sophisticated and comprehensive Sunglasses Hut site. Yet, the site has faced challenges in usability and navigability, receiving lower scores in these critical areas.

As the competition heats up, the ultimate question remains: which website deserves to be crowned the best? We invite you to participate in this global design duel and cast your vote.

Cast your vote and explore the contenders:

[VOTE SUNGLASSES HUT](#)
[VOTE EKRUZER](#)

Join in the excitement and let your voice be heard in determining the winner of this epic Website War.

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EKRUZER
 Tokyo Design Studio

EKRUZER is the world's first ARG Compatible Console on Wheels. Work includes photography, brand design and website design. Homage to Cyberpunk aesthetics with a futuristic flair.

See the highlights of this website.

EKRUZERAWARDS

Community Members	Design	Usability	Creativity	Content	Overall
Tokyo Design Studio from Australia ttdsaustralia.com.au	5	5	5	5	5.00
Brian Stafans * from Indonesia	8	7	8	8	7.70
Reksa Andhika * from Indonesia reksaandhika.com	7	8	7	8	7.40
fathih from Canada fathih.ca	8	7	8	7	7.40

TDS Caught Lacking

Community Members	Design	Usability	Creativity	Content	Overall
Brian Stafans * from Indonesia	6	6	6	6	6.00
Reksa Andhika * from Indonesia reksaandhika.com	6	7	7	7	6.60
EssilorLuxottica Creative Hub from Italy	4	5	4	4	4.30
fathih from Canada fathih.ca	6	6	6	6	6.00
Studio Smith-Cordell from United Kingdom smith-cordell.com	5	5	6	6	5.70
Pawan Rajbhar from India pawans.webflow.io	5	6	5	5	5.30
Elizaveta Rybakova from Russia instagram.com	6	6	6	6	6.00
vy-nguyen-12	10	9	9	10	9.50


ESSILOR Caught Lacking

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News - Aug 6, 2024

SUNGLASS HUT: THE EXCEPTIONALS

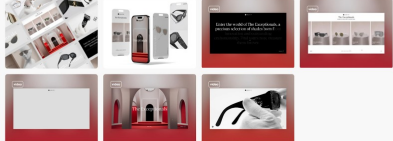
Editor: Lawrence Creative Hub



Whether you want to make a statement or convey understated elegance, there is a model to suit every discerning taste in this collection of sunglasses derived from expert craftsmanship.

Content

See the highlights of this website.



Sunglasses Hut Entry

This press release can be viewed online at: <https://www.einpresswire.com/article/744823613>

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