

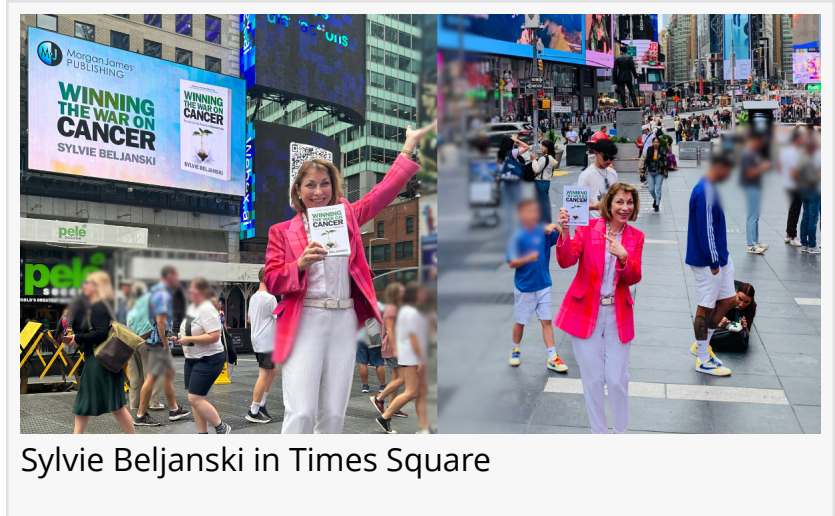
# "Winning The War On Cancer" by Sylvie Beljanski Featured in Times Square

*Marking World Cancer Research Day with a Major Milestone for Natural Cancer Therapies*

NEW YORK, NY, UNITED STATES,  
September 24, 2024 /

EINPresswire.com/ -- On World Cancer Research Day, [The Beljanski Foundation](#) proudly announces a significant milestone in its mission to advance natural, integrative approaches to cancer prevention and treatment. Sylvie Beljanski's

groundbreaking book, "Winning The War On Cancer: The Epic Journey Towards a Natural Cure", was recently showcased on a prominent billboard in Times Square, New York City.



Sylvie Beljanski in Times Square

World Cancer Research Day highlights the urgent need for ongoing cancer research. The Times Square feature shines a spotlight on the growing recognition of alternative therapies that complement conventional treatments, reinforcing the importance of integrative approaches in the fight against cancer.

## WHY THIS MATTERS:

As one of the most iconic locations in the world, Times Square draws millions of visitors and serves as a global platform for messages of impact. Featuring "Winning The War On Cancer" in such a highly visible space is not only a personal achievement for Sylvie Beljanski, but a major step forward for everyone advocating for holistic, alternative cancer solutions. This visibility emphasizes the need for advancing research into natural cancer therapies that support patients with non-toxic, less harmful treatment options.

"Winning The War On Cancer" chronicles Sylvie Beljanski's personal journey and her father Dr. Mirko Beljanski's pioneering research into the use of natural compounds for cancer treatment. Its presence in Times Square signals a growing awareness of the importance of exploring alternative and complementary therapies in cancer care.

## A BEACON OF HOPE:

The Beljanski Foundation, a 501(c)(3) nonprofit, is dedicated to researching and promoting natural cancer therapies, aiming to educate people on non-toxic treatment options that support the body's healing process. The Times Square billboard represents hope for cancer patients, survivors, and their families, as well as the rising movement toward integrative health solutions. World Cancer Research Day provides an ideal moment to amplify this message, emphasizing the need for continued research into alternative approaches to cancer treatment.

Sylvie Beljanski stated, "Having my book showcased in Times Square is a dream come true, but it is more than just a personal milestone. It is a moment of recognition for all those who believe in the power of natural healing and the necessity of funding research to advance these treatments."

## SUPPORTING CANCER RESEARCH:

Help continue this important work by purchasing a copy of "Winning The War On Cancer" at <https://beljanski.org/book>. 100% of author Sylvie Beljanski's proceeds are donated to The Beljanski Foundation, directly funding research on natural cancer prevention and treatment. Your purchase helps fund vital research and advances in natural cancer therapies.

## UPCOMING EVENTS: THE BELJANSKI INTEGRATIVE CANCER CONFERENCE (AUSTIN, TX):

In addition to the exciting Times Square feature, the Beljanski Foundation invites you to the Beljanski Integrative Cancer Conference in Austin, Texas, from April 25-27, 2025. This conference will bring together experts and individuals passionate about natural cancer therapies to explore the latest research and practical solutions for cancer prevention and treatment.

For a copy of "Winning The War On Cancer", visit <https://beljanski.org/book>

For more information about the Beljanski Integrative Cancer Conference, visit <https://integrativecancerconference.com>

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