

Global Water Flosser Market Size, Share And Growth Analysis For 2024-2033

Global Water Flosser Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, September 23, 2024 /EINPresswire.com/ -- The water flosser market has experienced robust growth in recent years, expanding from \$1.02 billion in 2023 to \$1.09 billion in 2024 at a compound annual growth



rate (CAGR) of 7.0%. The growth in the historic period can be attributed to increase in prevalence of dental and periodontal diseases, growth in awareness about oral health, rise in disposable incomes, improved product accessibility, endorsements by dental professionals, and an expanding aging population.



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What Is The Estimated Market Size Of The Global Water Flosser Market And Its Annual Growth Rate? The water flosser market is projected to continue its strong growth, reaching \$1.44 billion in 2028 at a compound annual growth rate (CAGR) of 7.2%. The growth in the forecast period can be attributed to growing popularity among dental patients, expansion of dental clinics and

hospitals, increasing awareness of oral hygiene, rising prevalence of dental issues, growing disposable incomes, expanding e-commerce platforms, heightened demand for convenient and effective dental care solutions, and favorable recommendations from dental professionals.

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Growth Driver Of The Water Flosser Market

The prevalence of dental and periodontal diseases is expected to propel the growth of the water flosser market going forward. Dental and periodontal diseases are conditions that affect the teeth, gums, and supporting structures of the mouth. The prevalence of dental and periodontal

diseases is due to poor oral hygiene, High consumption of sugary and acidic foods and beverages, and Limited access to regular dental check-ups and professional cleanings. Water flossers aid in managing dental and periodontal diseases by using a pulsating stream of water to remove plaque, food particles, and bacteria from between teeth and along the gum line, reducing inflammation and preventing gum disease.

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Which Market Players Are Steering the Water Flosser Market Growth?
Key players in the water flosser market include Procter & Gamble, Panasonic Holdings
Corporation, Xiaomi Corporation, Koninklijke Philips N.V, Church & Dwight Co. Inc., Conair LLC,
Water Pik Inc., Bestope, Ginsey Home Solutions Inc., ToiletTree Products Inc., Hydro Floss Inc.,
Fairywill, BURST.USA.Inc., Gurin Products LLC, h2ofloss limited, Homgeek Inc., Jetpik, Mornwell,
Nicefeel, Oratec Corporation, Ovonni, Oracura Inc., Waterpulse, AquaSonic Ltd., Perfora.

What Are the Dominant Trends in Water Flosser Market Overview?

Major companies operating in the water flosser market are focused on developing innovative products, such as cordless water flossers, to enhance portability, convenience, and ease of use, allowing users to maintain adequate oral hygiene without the constraints of a power cord. Cordless water flossers are portable oral care devices that operate on rechargeable or disposable batteries, eliminating the need for a power cord.

How Is The Global Water FlosserMarket Segmented?

- 1) By Product Type: Cordless Or Battery-Operated Flosser, Countertop Flosser, Shower Flosser, Faucet Flosser, Other Products
- 2) By Application: Drug Stores And Pharmacies, Specialty Stores, Hyper markets Or Super markets, Convenience Stores, Online Retailers
- 3) By End Use: Commercial, Residential, Other End-Uses

Geographical Insights: North America Leading The Water FlosserMarket
North America was the largest region in the water flosser market in 2023. Asia-Pacific is expected
to be the fastest-growing region in the forecast period. The regions covered in the water flosser
market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America,
Middle East, Africa.

Water Flosser Market Definition

A water flosser is a device that uses a pulsating stream of water to clean between teeth and along the gumline. It is an alternative to traditional flossing and can help remove food particles, plaque, and bacteria from areas that are hard to reach with a toothbrush alone. Water flossers can be particularly useful for individuals with braces, implants, or other dental appliances, as they effectively clean around these devices and improve overall oral hygiene.

Water Flosser Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global water flosser market report covering trends, opportunities, strategies, and more

The Water Flosser Global Market Report 2024by The Business Research Company is the most comprehensive report that provides insights on water flosser market size, water flosser market driversand trends, water flosser market major players, water flosser competitors' revenues, water flosser market positioning, and water flosser market growth across geographies. The water flosser market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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