

# Diana Concoff Morgan's Book: 'Whole Heart Social Media Success Formula™: What to Say, Where to Play, How to Win'

*Empower heart-centered entrepreneurs to utilize social media authentically and effectively to attract more clients and achieve business success.*

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EINPresswire.com/ -- [Diana Concoff Morgan](#), an acclaimed marketing strategist, international speaker, #1 international best-selling author, and successful entrepreneur with over 35 years of experience, proudly announces the release of her latest book, "[Whole Heart Social Media Success Formula™: What to Say, Where to Play, How to Win](#)." This groundbreaking guide empowers heart-centered entrepreneurs to utilize social media authentically and effectively to attract more clients and achieve business success.



Whole Heart Social Media Success Formula™: What to Say, Where to Play, How to Win

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Let's raise the consciousness of social media in order to use social media to raise consciousness.”

- Diana Concoff Morgan, MA,  
HHE

Diana Concoff Morgan's extensive background includes sales, marketing, advertising, internet marketing, website creation, SEO, blogging, social media, communication mastery, coaching, and spirituality. Her diversified experience has enabled her to grow two successful businesses using her unique "[Whole Heart Marketing](#)" strategies. Now, she dedicates her career to helping others achieve similar success.

"Whole Heart Social Media Success Formula™: What to Say, Where to Play, How to Win" provides a comprehensive road map for entrepreneurs looking to expand their influence, increase their reach, and grow their business through strategic internet marketing and social media

techniques. The book distills Diana's seventeen years of social media strategy and online marketing expertise into actionable insights and practical tools.

#### Key Highlights of the Book:

- **Inspiration and Empowerment:** Diana shares her personal journey from invisibility to visibility, thriving as an entrepreneur, coach, speaker, and author. Her story aims to inspire and motivate other speakers, coaches, authors, holistic practitioners, and healers to embrace authentic social media practices.
- **Evergreen Strategies:** The book offers timeless social media techniques that remain effective despite changing trends, ensuring long-term relevance and impact.
- **Authentic Connection:** Emphasizing the importance of authenticity, the book teaches heart-centered, purpose-driven entrepreneurs how to genuinely connect with their audience and attract ideal clients.



Diana Concoff Morgan - Marketing Strategist, published author, national speaker and a successful entrepreneur



Diana Morgan's Website

Diana Concoff Morgan's clients have successfully applied these proven methods, achieving significant business growth and increased exposure. She encourages readers to leverage the inspiration and practical tools provided in her book to enhance their social media presence and achieve similar results.

"Whole Heart Social Media Success Formula™: What to Say, Where to Play, How to Win" is now available for purchase at <https://a.co/d/bp6xUvH>.

For more information, review copies, or to schedule an interview with Diana Concoff Morgan, please contact:

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