

Organic Cheese Market Size Expected to Reach \$16.3 Billion by 2032 | Kerry, Groupe Lactalis, Unilever

WILMINGTON, DE, UNITED STATES, September 22, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Organic Cheese Market](#)," The organic cheese market size was valued at \$7.3 billion in 2022, and is estimated to reach \$16.3 billion by 2032, growing at a CAGR of 8.5% from 2023 to 2032.

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Organic cheese contains all the goodness from regular cheese, including the high levels of protein and calcium. However, research has proven that due to cows having a natural pasture-fed diet, cheese made from organic milk is much higher in nutritional value. Research has shown that there are more Antioxidants in organic cheese, with it being 2-3 times higher in antioxidants such as lutein. It is also proven that organic milk is up to 50% higher in vitamin E and 75% higher in beta-carotene. They all fight damaging free radicals and can perhaps aid the prevention of cancer and heart disease. Studies have shown that there are more Omega-3s, containing up to 71% more than non-organic milk. Omega-3s are vital for maintaining a healthy heart, strong bones and teeth and flexible joints. Organic cheeses also lower the exposure to the toxins and pesticides that often come from factory farming practices. This is very important for children in particular because their rapidly growing nervous systems are more sensitive to the effects of these harmful compounds. Such factors are creating organic cheese market opportunities.

In today's fast-paced world, characterized by busy lifestyles, consumers are increasingly favouring single-serve cups and grab-and-go snacks due to their convenience and nutritional value. These products have a significant impact on the dairy industry, driving a continuous increase in demand. They cater to on-the-go consumption, serving as snackable options and meal replacements, providing unparalleled convenience to individuals, especially busy professionals managing multiple responsibilities. With their portable and convenient packaging, these solutions ensure that these products are readily available wherever and whenever needed, allowing individuals to choose options that align with their taste preferences and dietary requirements. They enable individuals to navigate hectic schedules while maintaining a healthy work-life balance by offering satisfying and energizing nutritional choices. In summary, on-the-go eating solutions offer effectiveness through convenience, preservation of nutritional value, satiety, energy, variety, and choice.

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Moreover, the challenges faced in maintaining high-yield cows under organic system conditions directly impact the prices of organic cheese. Organic cheese production requires organic milk, which is sourced from organically raised cows. However, the availability of organic milk may be limited due to the smaller number of organic dairy farms compared to conventional ones. This limited supply of organic milk leads to higher production costs for organic cheese. One of the challenges is the flatter milk production in organic farming, which results in higher costs of production. Organic farmers may need to purchase supplementary feed to compensate for lower milk yields, leading to increased expenses. Additionally, the costs of production can be volatile due to fluctuations in feed prices, further impacting the prices of organic cheese.

However, the increasing global population and per capita consumption are driving the demand for organic cheese products. This demand is supported by various organic cheese market trends such as the rise of gym culture, on-the-go eating solutions, increased food consumption outside of the home, and the growth of online and mobile shopping. Organic cheese is well-positioned to cater to these trends as a convenient and protein-rich option. As incomes rise and urbanization continues, individuals are shifting their calorie intake towards proteins, including cheese, rather than relying heavily on carbohydrates.

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The organic cheese market analysis is analysed on the basis of type, distribution channel, form and region. By type, the market is divided into Cheddar, Mozzarella, Swiss, Parmesan, Feta, Others. By distribution channel, the market is segmented into Retail Distribution, Food Service Outlets, Food Processing Companies, Clubs. Depending on forms, it is classified into Slices, Blocks, Cubes, Spreads, Others. Region-wise, the market is analysed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Russia, Italy, Spain, and the rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia & New Zealand, South Korea, ASEAN, and the rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Turkey, Saudi Arabia, and the rest of LAMEA).

Based on type, the Organic Cheese Market Forecast is classified into Cheddar, Mozzarella, Swiss, Parmesan, Feta, Others. The Cheddar segment accounted for a major organic cheese market share in 2022 and is expected to grow at a significant CAGR during the forecast period. Demand for organic cheese is increasing due to growing consumer awareness and health concerns. Consumers are increasingly aware of the environmental and health benefits of organic cheese, which is driving demand for these products. Hence, these factors are fuelling the cheddar segment in the organic cheese market.

By distribution channel, the market is classified into retail distribution, food service outlets, food

processing companies, clubs. The retail distribution segment is predicted to show the fastest organic cheese market growth during the forecast period. The organic cheese industry has seen an increase in the influence of retail distribution channels. The development of e-commerce platforms, the emergence of direct-to-consumer (DTC) companies, and improved personalization made possible by AI and AR technology are the key developments. DTC brands provide a direct and smooth buying experience, encouraging customer loyalty and brand trust. Customers' online purchasing experiences are improved by AI and AR solutions that enable virtual product trials. In addition, e-commerce sites such as Big-Basket and Blinkit give both well-known and up-and-coming businesses a platform to connect with a global clientele. As a result, the distribution model for organic cheese is changing to become more digital and customer-focused.

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By form, the market is classified into slices, blocks, cubes, spreads, others. The blocks segment is predicted to show the fastest growth in the global cheese market during the forecast period. Cheese blocks offer convenience in terms of storage and usage. They are typically larger in size and can be easily stored in the refrigerator. Cheese blocks can be sliced, grated, or cubed according to individual preferences, making them versatile for various recipes and snacking options. The larger size and protective packaging of cheese blocks help to preserve the cheese for a longer period, reducing the risk of spoilage. This makes them a preferred choice for consumers who want to have cheese on hand for longer durations.

Region wise, it is analysed across North America, Europe, Asia-Pacific, and LAMEA. The North America & Europe organic cheese market is accounted for a major share in 2022 and is expected to grow at a significant CAGR during the forecast period. The demand for organic cheese in North America & Europe is rising as the rise of healthy lifestyle, growing health concerns, production, e-commerce and online grocery shopping, which has made it easier for consumers to access a wider range of organic cheese.

The major players operating in the market focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. They have been also focusing on strengthening their market reach to maintain their goodwill in the ever-competitive market. Some of the key players in the organic cheese market include Kerry Group plc, Groupe Lactalis S.A, Unilever N.V., Fonterra Co-operative Group Limited, Organic Valley, The Kroger Co., Arla Foods, Ornuo, Danone, Eden Valley Creamery, Hormel Foods.

KEY FINDINGS OF THE STUDY

By Type, the cheddar segment was the highest revenue contributor to the market in 2022 and is expected to grow at a significant CAGR during the forecast period.

By Distribution channel, the retail distribution segment was the highest revenue contributor to the market in 2022, and is expected to grow at a significant CAGR during the forecast period.

By Form, the Blocks segment was the highest revenue contributor to the market in 2022, and is expected to grow at a significant CAGR during the forecast period.

By Region, the North America & Europe region was the highest revenue contributor to the market in 2022, and is expected to grow at a significant CAGR during the forecast period.

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