

Experiential Marketing Conference 2025: Uniting Industry Leaders for Innovative Strategies

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EINPresswire.com/ -- We are thrilled to announce the inaugural Experiential Marketing Conference ([EMC](#)) taking place on March 13-14, 2025, at the [Kovens Conference Center](#), Florida International University Biscayne Bay Campus. This immersive two-day event is dedicated to the art and science of creating unforgettable brand experiences.

The EMC will bring together industry leaders, innovative thinkers, and passionate marketers to explore the latest trends and effective strategies in experiential marketing. Attendees will engage in dynamic discussions and connect with like-minded professionals, gaining actionable insights to craft compelling and impactful brand experiences.

“This conference is designed to foster collaboration and inspire marketers to elevate their strategies,” said Alexia Ciancio, EMC Board Member. “We believe in the power of meaningful connections between consumers and brands, and the EMC will provide a unique platform for sharing knowledge and best practices.”

Participants will have the opportunity to hear from experts across various fields, including Sensory Marketing, Visual Merchandising, Sustainability Awareness, Digital Marketing, Scent Branding, Amazon Marketing, and more. The EMC is the ideal destination for those seeking inspiration and practical tools to enhance their marketing efforts.



ANNUAL CONFERENCE



EMC
Experiential Marketing Conference

13-14, 2025
MARCH
9AM - 5PM

Florida International University BBC
North Miami, FL

www.experientialmarketingconference.com | info@experientialmktgconf.com
877-204-7555

Experiential Marketing Conference 2025

Registration Information:

For more details on registration and sponsorship opportunities, please visit our website at www.experientialmarketingconference.com or email us at info@experientialmktgconf.com.

Join us in discovering the art of engaging experiences at the Experiential Marketing Conference 2025. Mark your calendars and prepare for an unforgettable experience!

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About the Experiential Marketing Conference:

The Experiential Marketing Conference is an annual event focused on educating marketers and brands about creating meaningful connections with consumers. By bringing together industry leaders and innovative thinkers, the EMC aims to inspire attendees to elevate their marketing strategies and enhance brand engagement.

Alexia Ciancio

Experiential Marketing Conference

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