

## Soldier of Fortune Magazine to Open First International Bureau in Vienna

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Susan Katz Keating

magazine will open its first international bureau in Vienna, Austria, publisher <u>Susan Katz Keating</u> said.

"I am delighted to establish a base in Vienna," Keating said. "This vibrant city will allow us to tap into a wealth of resources and perspectives that are vital to our readership.

"I look forward to showcasing the exceptional work that the Vienna Bureau will produce, bringing unique stories and analyses to our audience."

This is the first time in the magazine's long history that overseas bureaus have been established, she said. Others are in the works. The new bureaus will allow the magazine to have a more indepth presence in critical regions, providing firsthand reporting and analysis.

The move comes at a time when readers increasingly are turning to Soldier of Fortune for indepth conflict and security coverage.

"Establishing these bureaus will allow us to enrich our content with local insights and perspectives that often are missed in mainstream reporting," Keating said. "Our readers are sophisticated and knowledgeable, and they deserve this next-level content."

The announcement comes at a growing time for Soldier of Fortune under owner Keating, who recently was featured in The <u>New Yorker</u> Magazine. It also occurs amid increasingly complex security developments at home and overseas.

This strategic expansion underscores the magazine's commitment to delivering in-depth coverage and insights into global security, military affairs, and conflict reporting.

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While the locations of the other bureaus are yet to be disclosed, Keating hinted at strategic placements in areas of significant military and security activity.

"We will ensure that our presence is where it matters most," she said.

Soldier of Fortune magazine, known for its detailed coverage of military affairs, mercenary activities, and survival skills, has been a staple in the adventure and military enthusiast community since its inception. This expansion marks a significant milestone in the magazine's history, promising to bring even more depth and immediacy to its reporting.

Soldier of Fortune is a premier source for military, survival, and adventure journalism, catering to a readership passionate about defense, security, and hotspots the world over.

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