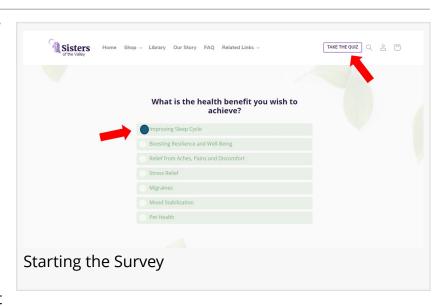


Sisters of the Valley Introduce Online Quiz to Match Customer Need to Product

A tool developed to reduce confusion and increase clarity.

MERCED, CALIFORNIA, UNITED STATES, September 24, 2024 / EINPresswire.com/ -- The Sisters of the Valley are excited to announce the launch of a new interactive wellness quiz on their website, designed to guide customers to the product best suited to their individual needs. The Sisters have created a simple - yet effective - tool that queries users about



their health challenges and preferences for consumption.

The quiz leads users through a straightforward process, asking about:



We developed this tool because people are often confused about where to start when it comes to natural remedies."

Sister Camilla

- Specific health concerns, such as improving sleep cycles, easing anxiety, or managing pain.
- Preferred form of consumption, whether it's drops (tincture or oil), gel capsules, tea, or topical.

The answers to those questions determine the information presented, as the Sisters know that too much information is sometimes more of a problem than the lack of it, and

worked on this tool to make sure that the information is more targeted.

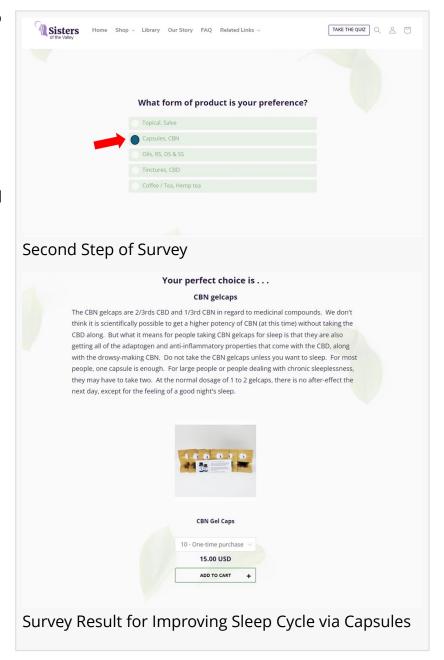
After two simple questions, the quiz generates personalized recommendations from the Sisters' range of hand-crafted products. For instance, if a person selects "improving sleep cycles" and prefers capsules, the quiz suggests CBN Gelcaps, known for their powerful sleep-enhancing properties. If they prefer tea, it highlights the soothing effects of CBD tea, ideal for relaxation before bedtime, and the long-term contribution to sleep one can get from functional mushrooms and roots in the morning brew.

The quiz is easy to navigate and easy to start over for following the different recommendations and learning what products work best for which health objectives.

"We developed this tool because people are often confused about where to start when it comes to natural remedies," said Sister Camilla, the founder of the Mexico sisterhood. "Also, over the years we've added products to our CBD line, while launching our first foray into functional mushrooms. The new choices can be overwhelming to people. This tool narrows down the choices based on personal preferences and wellness goals, making it easier for people to find the product that will work best for them."

The Sisters invite the public to visit www.sistersofthevalley.org to try the new tool.

As part of their ongoing mission to educate the public on the benefits of natural pain relief products, the Sisters are routinely expanding their online



Library of Wellness Articles, which now spans nearly a decade. Customers can explore the latest insights from the Sisters, including their newest articles, "How Long Do the Effects of CBD Last?" and "The Best CBD Products for Sleep." These articles dive deep into the science of CBD and provide practical advice for new and experienced users alike.

About Sisters of the Valley: The Sisters of the Valley are a California-based group dedicated to making high-quality, natural, and sustainable wellness products. They are committed to providing safe, plant-based healing solutions while fostering a greater understanding of the benefits of natural remedies.

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