

Sharon McCann's How the Fire Fly Got Its Light to Shine at Premier Book Festivals in Toronto and Frankfurt

Sharon McCann's Tale of Self-Discovery is Set to Captivate Audiences at Global Literary Events

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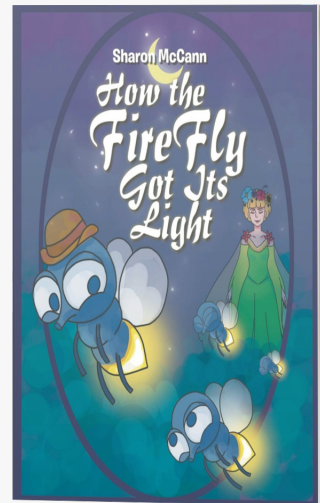
EINPresswire.com/ -- Sharon McCann's captivating children's book, [How the Fire Fly Got Its Light](#), is set to make a prominent appearance at two of the most prestigious literary events in 2024: The Word On The Street Toronto Book and Magazine Festival and The 76th Frankfurt Book Fair.

Both events will showcase McCann's work to a global audience, further cementing her place as a distinguished voice in contemporary children's literature.

The Word On The Street Toronto Book and Magazine Festival, widely regarded as a hallmark celebration of Canadian literacy and writing, will be held at Queen's Park Crescent East on September 28-29, 2024. This event is known for bringing together some of the finest writers, publishers, and readers from across the nation to celebrate the power of storytelling.

Festival-goers are encouraged to visit [The Maple Staple](#) Booth in Zone B, conveniently located near Stage B: Across The Universe. With a wide array of activities, the festival promises to be a highlight of the Canadian literary calendar, offering attendees the chance to meet authors, explore new books, and engage in discussions about the future of Canadian writing.

McCann's How the Fire Fly Got Its Light will also make an international splash at The 76th Frankfurt Book Fair from October 16-20, 2024 at Messe Frankfurt. Known as the largest book fair in the world, the Frankfurt Book Fair is a global hub for publishers, authors, and literary enthusiasts alike.



How the FireFly Got Its Light by Sharon McCann

Visitors can discover McCann's enchanting work at Hall 5.1, Stand #C35, alongside other literary innovations that are shaping the future of publishing. The fair provides a unique platform for McCann's book to reach a broader audience, particularly with the international market's growing interest in children's literature that blends imaginative storytelling with profound life lessons.

How the Fire Fly Got Its Light tells the heartwarming story of Marty, an everyday fly living in the forest with his bug friends. As Marty interacts with his diverse companions, he begins to notice that each one has been given a special task by Mother Nature. Inspired by his friends' unique abilities, Marty embarks on a quest to discover his own purpose. Through this charming tale, McCann highlights themes of self-discovery, purpose, and the importance of individuality, making it a delightful and meaningful read for children and parents alike.

Sharon McCann brings a wealth of experience from the entertainment world to her literary work. Having worked in films such as *Pirates of the Caribbean*, *Gods and Generals*, *War of the Worlds*, and *American Sweethearts*, McCann's background in acting has provided her with invaluable insights into storytelling and character development. Her television appearances, including the 2004 *Veronica Mars* series and the 2006 *Civil War* series with The History Channel, have further enriched her understanding of narrative techniques, enabling her to bring cinematic flair to the written word.

The upcoming showcases at The Word On The Street Toronto Book and Magazine Festival and The Frankfurt Book Fair mark significant milestones for McCann and her book *How the Fire Fly Got Its Light*. As she continues to blend her passion for film and literature, McCann's works remain a testament to her versatility and commitment to storytelling, captivating audiences of all ages.

How the Fire Fly Got Its Light promises to be a standout feature at these festivals, offering readers a heartwarming story that resonates with timeless themes of self-discovery and purpose. For those unable to attend the events, the book is also available in all formats on Amazon and other leading online bookstores, making it accessible to readers worldwide. Whether discovered at a festival booth or purchased online, *How the Fire Fly Got Its Light* is sure to capture the hearts of children and adults alike.

About The Maple Staple:

For bookworms, by passionate writers.

At The Maple Staple, books come alive beyond mere pages. It's more than a bookstore—it's a community hub for book enthusiasts and budding authors. Celebrating diversity, they curate books from up-and-coming independent writers, and offer a platform to underrepresented voices. With captivating events and book clubs in the heart of Toronto, they foster a vibrant literary community, igniting inspiration and transformation through the enchanting power of

words.

About [Bookside Press](#):

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Bookside Press is all about creating buzz in the digital world. Buzz that'll have each vital message be heard loud and clear. Headquartered in Canada, this hybrid publishing and advertising company aims to share the magic of its authors' books with the world. With a dedicated team of creatives and marketing professionals, Bookside Press collaborates with clients in building better brands that stand out and reach greater heights.

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