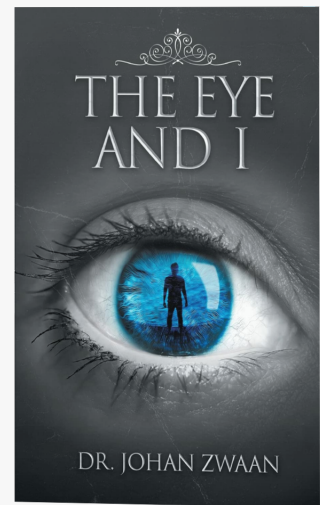


Dr. Johan Zwaan's "The Eye and I" to Illuminate the World of Ophthalmology at Prestigious Book Fairs

Fascinating stories behind six decades of eye research to be showcased at The Word on the Street Toronto and Frankfurt Book Fair.

ETOBICOKE, ONTARIO, CANADA, September 24, 2024 / EINPresswire.com/ -- Dr. Johan Zwaan's engaging new book, "The Eye and I", promises to offer readers a unique glimpse into the world of ophthalmology through a collection of captivating stories and reflections. This extraordinary book will be featured at two major literary events this fall: The Word on the Street Toronto Books and Magazine Festival and the Frankfurt Book Fair 2024.



The Eye and I

"The Eye and I" is a compelling compilation of 30 chapters, each delving into different aspects of eye health and its associated structures. Drawing from Dr. Zwaan's extensive experience in ophthalmology, the book weaves together narratives from his career, including memorable patient encounters, travel experiences, and intriguing cases involving microorganisms that affect the eye. With accessible language and occasional pen drawings, the book is designed to be easily enjoyed in an evening.

Dr. Johan Zwaan, whose career spans more than 60 years in eye research and clinical practice, shares his wealth of knowledge and personal anecdotes in this thoughtfully crafted volume. His career has taken him from his native Holland to prestigious institutions like Johns Hopkins Medical School and Harvard Medical School, as well as the University of Texas, to his time at the King Khaled Eye Specialist Hospital in Saudi Arabia, with significant contributions to both academic and clinical fields.

At The Word on the Street Toronto Books and Magazine Festival, set for September 28-29, 2024, at Queen's Park Crescent East, attendees can explore "The Eye and I" at [The Maple Staple](#) bookstore's booth, in partnership with [Bookside Press](#), located in Zone B near Stage B: Across the Universe.

Additionally, Dr. Zwaan's book will be showcased at the Frankfurt Book Fair 2024 from October 16-20, 2024, at Messe Frankfurt, Germany. Visitors are invited to visit The Maple Staple bookstore's booth at Hall 5.1, Stand C35 to delve into this enlightening work.

Visitors to the festival can stop by and discover Dr. Johan Zwaan's work. For those eager to own his perceptive book, it's available for purchase on Amazon, Barnes & Noble, and at various leading book retailers.

About The Maple Staple:

For bookworms, by passionate writers.

At The Maple Staple, books come alive beyond mere pages. It's more than a bookstore—it's a community hub for book enthusiasts and budding authors. Celebrating diversity, they curate books from up-and-coming independent writers, and offer a platform to underrepresented voices. With captivating events and book clubs in the heart of Toronto, they foster a vibrant literary community, igniting inspiration and transformation through the enchanting power of words.

About Bookside Press:

Bringing stories and ideas to life, one tap at a time.

Bookside Press is all about creating buzz in the digital world. Buzz that'll have each vital message be heard loud and clear. Headquartered in Canada, this hybrid publishing and advertising company aims to share the magic of its authors' books with the world. With a dedicated team of creatives and marketing professionals, Bookside Press collaborates with clients in building better brands that stand out and reach greater heights.

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