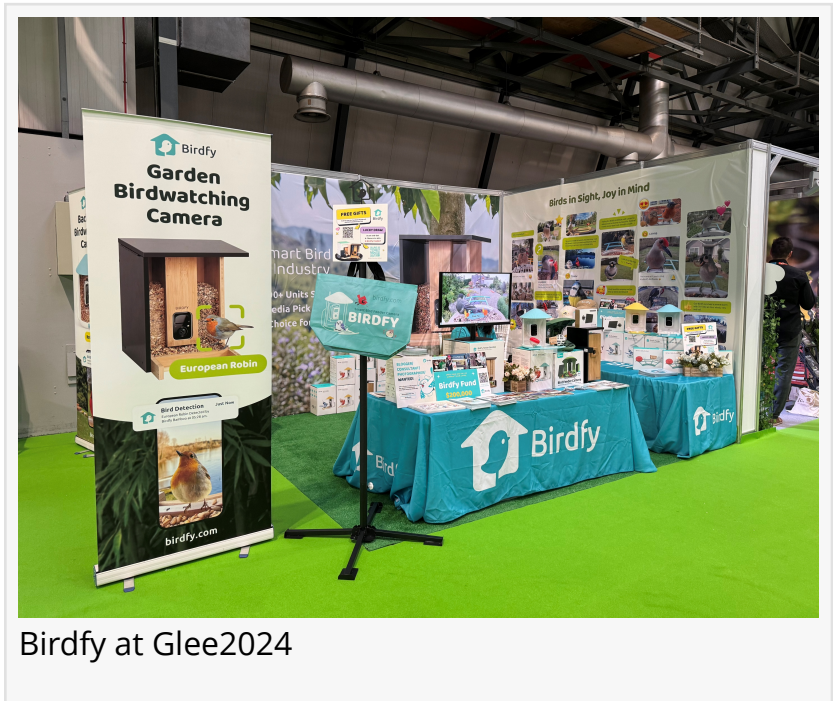


Birdfy Proudly Debuts at Glee 2024, Showcasing Innovative Smart Bird Feeders

Birdfy is thrilled to have attended Glee 2024 at the NEC Birmingham, UK, where the brand introduced its smart bird feeders to the global gardening community.

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EINPresswire.com/ -- [Birdfy](https://Birdfy.com/) is thrilled to have attended Glee 2024 at the NEC Birmingham, UK, where the brand introduced its smart bird feeders to the global gardening community. Glee, renowned for its role in bringing industry leaders together, provided the perfect platform for Birdfy to showcase its innovative products and engage with a vibrant audience of garden and nature enthusiasts.



Birdfy at Glee2024

About Glee 2024

Celebrating its 50th anniversary, Glee 2024 attracted over 400 exhibitors and 130 new brands, presenting a vast array of cutting-edge products across eight key sectors: food and grill, garden care, home, gift and clothing, landscaping and garden decoration, outdoor entertaining, PAW, and retail experience. As the go-to destination for the gardening community since its founding in 1974, Glee has evolved into the leading hub for networking, face-to-face trading, and sharing groundbreaking innovations, including its New Product Showcase, Glee First, Talent Store, and Future Plants displays.

Birdfy at Glee 2024

Making its first appearance at Glee, Birdfy captured the attention of visitors with its range of best-selling products, including the Birdfy Feeder, Birdfy Feeder Bamboo, Birdfy Pole, and an assortment of accessories and branded merchandise.

Attendees were particularly drawn to the original model and the best-seller Birdfy Feeder,

equipped with a smart camera and AI recognition technology that can automatically identify and record thousands of bird species. The feeder's battery-powered design, supported by a solar panel, ensures continuous operation, even in the UK's unpredictable weather. The Birdfy mobile app enhances this experience, notifying users when a bird, such as a European Robin, visits their backyard.

The Birdfy Feeder Bamboo and Birdfy Nest, crafted from FSC-certified bamboo, offer eco-conscious options for bird lovers, allowing them to observe feeding, hatching, and nesting in a sustainable, safe environment for birds. In particular, the Birdfy Nest features a dual-camera design, with one camera providing an external view and the other an internal view to monitor both parent and baby birds. These nature-inspired designs, aligned with Birdfy's commitment to environmental conservation, were particularly well-received by the Glee audience, who are highly conscious of sustainable and eco-friendly practices.

Birdfy also introduced its latest innovation, the Birdfy Feeder 2, which was met with enthusiastic applause. This model features a dual-lens system, offering both a wide-angle view and auto-tracking portraits, perfectly blending nature observation with high-tech functionality. Visitors were excited by the possibilities this product presents, enhancing the birdwatching experience with advanced technology.

At the Birdfy booth, visitors enjoyed continuous footage of bird species captured by Birdfy cameras, providing a dynamic and engaging way to showcase the brand's products in action. The immersive display drew many attendees, who were impressed by the clarity and innovation behind Birdfy's smart feeders.

Building Partnerships and Promoting Conservation

Beyond showcasing its products, Birdfy attracted considerable interest from potential business partners, as well as organizations and individuals keen on social welfare collaborations. Central to Birdfy's mission is the Birdfy Fund, a project dedicated to combining the joy of birdwatching with tangible support for avian conservation and social welfare. Birdfy has pledged to donate \$1 from every sale of Birdfy Camera products to the fund, which has already reached \$200,000. Many visitors were touched by this initiative, which fosters trust in the brand while encouraging participation in conservation and community support efforts.

This initiative also attracted attention and interest from media outlets, content creators, and representatives from charities, hospitals, and other bird conservation nonprofits at the event. They expressed interest in partnering with Birdfy to advance avian protection initiatives, reinforcing Birdfy's role as a key player in both technological innovation and environmental responsibility.

About Birdfy

Birdfy is a pioneer in creating innovative products that bring people closer to nature while supporting bird conservation efforts. With a strong focus on sustainability and cutting-edge

technology, Birdfy's smart bird feeders are designed to provide birdwatchers with a unique, interactive experience while promoting environmental consciousness.

For more information about Birdfy and its products, visit www.birdfy.com.

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