

Maisha Bahati, CEO of Crystal Nugs, Set to Become First Black Woman to Open Cannabis Consumption Lounge in NorCal

City Council approval of the cannabis consumption lounge could mark a historic moment, making it the first Black woman-owned lounge in Northern California.

SACRAMENTO, CA, UNITED STATES, September 25, 2024 / EINPresswire.com/ -- <u>Maisha Bahati</u>, trailblazing CEO and Co-Founder of <u>Crystal Nugs</u>—Sacramento's largest and most elegant cannabis dispensary—is on the verge of making history. She's leading a project to open Northern California's first Black woman-owned cannabis consumption lounge, currently awaiting approval



Maisha Bahati, CEO of Crystal Nugs, envisions a bright future for Sacramento's cannabis culture with her proposed consumption lounge

from the Sacramento City Council. If approved, this lounge will be a groundbreaking addition to Sacramento's cannabis culture, offering a safe, social space for responsible consumption and events.

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This is about more than consumption—it's about building community, enhancing safety, and creating a modern cannabis experience for all to enjoy." *Maisha Bahati* Already a pivotal figure in Sacramento's cannabis industry, Bahati has transformed Crystal Nugs delivery service into a premier dispensary known for its luxurious environment, diverse product selection, cannabis fashion boutique and top-tier customer service. Now, with the proposed lounge, she aims to fill a critical gap by offering a legal, controlled space where adults can enjoy cannabis socially.

"The city of Sacramento deserves a venue where people can safely and comfortably enjoy cannabis," says Bahati.

"This is about more than consumption—it's about building community, enhancing safety, and

creating a modern cannabis experience for all to enjoy."

If successful, the lounge will be the first of its kind in Northern California, positioning Sacramento as a leader in cannabis innovation. The lounge will bring several key benefits to the community:

A Safe Space for Cannabis Use

With public consumption illegal in most areas, the lounge offers a legal alternative. It provides a designated, secure environment for adults to consume cannabis, reducing public nuisances and ensuring safe, controlled use. A crucial aspect of these consumption lounges is the focus on health and safety, especially through proper ventilation systems. These systems ensure clean air quality and a comfortable environment, prioritizing guest well-being and providing a safe space for cannabis consumption that sets a benchmark for others.

Boosting Tourism and Economic Growth

As Sacramento emerges as a cannabis tourism destination, a consumption lounge will elevate its appeal. The unique, high-end experience could attract visitors, driving economic growth and benefiting local businesses such as restaurants, hotels, and entertainment venues.

Creating a Hub for Cannabis Community and Education

Bahati envisions the lounge as more than a consumption space—it will be a hub for education and community. Hosting educational sessions, product demos, and social events, the lounge will foster responsible cannabis use while building a community of enthusiasts and newcomers alike.

Advancing Equity and Representation

As the first Black woman to open such a space in Northern California, Bahati's project is a major milestone for equity and inclusion in the cannabis industry. Her success will serve as a powerful example for other minority entrepreneurs, promoting representation in a sector where women of color are still underrepresented.

The Future of Sacramento's Cannabis Scene

While the lounge still awaits final City Council approval to move forward, Bahati's vision has already gained strong local support. Her project aligns with the growing need for safe, regulated spaces where adults can responsibly enjoy cannabis.

"Sacramento is ready for this," says Bahati. "We need a place where adults can consume cannabis safely, legally, and socially. I'm excited to lead the way in making that happen."

As Bahati moves forward with her visionary project, she calls on the community to support the creation of this inclusive and safe space for cannabis consumption. Upon approval by the City Council, the lounge will not only bring a new cultural experience to Sacramento but also join the ranks of other progressive cities across California that have already embraced cannabis consumption lounges. This project will set a high standard for responsible cannabis use, further

establishing Sacramento as a leader in the state's evolving cannabis landscape.

For more information about the proposal or to get involved in supporting this historic initiative, please contact Maisha Bahati.

About Maisha Bahati and Crystal Nugs

Maisha Bahati is the Co-Founder and CEO of Crystal Nugs, Sacramento's largest and most elegant cannabis dispensary. Known for its luxurious setting, high-quality products, and exceptional customer service, Crystal Nugs has become a leader in Northern California's cannabis scene. Bahati is a passionate advocate for equity and inclusion in the cannabis industry, consistently pushing boundaries to create opportunities for representation. Her leadership continues to shape the future of cannabis in California.

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