

Lawn Mowers Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company's Lawn Mowers Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

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/EINPresswire.com/ -- The [lawn mowers market](#) has experienced

robust growth in recent years, expanding from \$29.5 billion in 2023 to \$31.92 billion in 2024 at a compound annual growth rate (CAGR) of 8.2%. The growth in the historic period can be attributed to marketing and branding strategies, government regulations and standards, economic factors and affordability, market demand for smart features, urbanization and housing trends.



It will grow to \$43.4 billion in 2028 at a compound annual growth rate (CAGR) of 8.0%.”

The Business Research Company

What Is The Estimated Market Size Of The Global Lawn Mowers Market And Its Annual Growth Rate?

The lawn mowers market is projected to continue its strong growth, reaching \$43.4 billion in 2028 at a compound annual growth rate (CAGR) of 8.0%. The growth

in the forecast period can be attributed to rise in environmentally friendly solutions, shift towards robotic mowers, government incentives and regulations, consumer demand for convenience, focus on performance and efficiency.

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Growth Driver Of The Lawn Mowers Market

Rising sports activities are expected to propel the growth of the lawn mowers market going forward. Sports activities refer to any human activities that focus primarily on physical effort and ability, with aspects of competition or social interaction. Lawn mowers are used to mow sports



grounds in order to hold several sporting activities. It involves following mowing schedules, upholding safety standards, and preserving the health of the turf throughout lengthy and taxing seasons.

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Which Market Players Are Driving the Lawn Mowers Market Growth?

Key players in the market include American Honda Motor Co. Inc., Ariens Company, Briggs & Stratton Corporation, Deere & Company, Falcon Garden Tools, Fiskars Oyj, Husqvarna Group, MTD Products, Robert Bosch GmbH, Robomow Friendly House, The Toro Company, Andreas Stihl AG & Co. KG, Stanley Black & Decker Inc., Stiga S.p.A, Hitachi Ltd., Kubota Corporation, Honda Motor Co.Ltd., Craftsman, Changzhou Globe Co. Ltd., Stanley Black & Decker Inc., Poulan Pro, Snapper Inc., Ryobi - Techtronic Industries Co. Ltd., The Scotts Miracle-Gro Company, Snow Joe LLC, Worx-Positec Tool Corporation, EGO Power+ Chervon Ltd., Earthwise - American Lawn Mower Co., Troy-Bilt LLC, Cub Cadet.

What Are the Emerging Trends Shaping the Lawn Mowers Market Overview?

Major companies operating in the lawn mower market are developing innovative products, such as electric mowers, to meet larger customer bases, more sales, and increase revenue. An electric mower refers to a type of lawn mower powered by electricity rather than traditional fuel sources such as gasoline or diesel.

How Is The Global Lawn Mowers Market Segmented?

- 1) By Product: Manual, Electric, Petrol, Robotic, Other Products
- 2) By Battery Type: Lithium-ion, Lead Acid
- 3) By Distribution Channel: Online channel, Retail channel
- 4) By End-user: Residential, Commercial or Government

Geographical Insights: North America Leading The Lawn Mowers Market

North America was the largest region in the market in 2023. Asia-Pacific is expected to be the fastest-growing region in the market report during the forecast period. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Lawn Mowers Market Definition

A lawn mower is a hand-propelled or power-driven machine that is utilized to cut grass or other vegetation. Lawn mowers are extensively utilized and are built of exceedingly thin, durable, and sharp iron plates, allowing them to cut the grass with ease.

[Lawn Mowers Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global lawn mowers market report covering trends, opportunities, strategies, and more

The Lawn Mowers Global Market Report 2024 by [The Business Research Company](#) is the most comprehensive report that provides insights on lawn mowers market size, lawn mowers market drivers and trends and lawn mowers market growth across geographies. This market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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