

# David Rocker Advocates for Economic Empowerment of Underserved Communities

*Founder of NYSA Capital LLC Highlights the Importance of Supporting Minority-Owned Businesses and Veterans*

LOS ANGELES, CA, UNITED STATES, September 25, 2024 /EINPresswire.com/ -- [David Rocker](#), founder and managing partner of [NYSA Capital LLC](#), is amplifying his efforts to advocate for economic growth in underserved communities by supporting minority-owned businesses and veterans transitioning to civilian life. With over three decades of experience in corporate finance and commercial real estate, Rocker is leveraging his expertise to raise awareness about the significant impact that investing in these groups can have on the broader economy.



David Rocker, NYSA Capital LLC

## Championing Minority-Owned Businesses and Veterans

"Supporting diverse businesses and veterans is integral to our mission," Rocker states. "By providing them with the financial tools they need, we're investing in a more inclusive and dynamic market."

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*David Rocker*

According to the U.S. Small Business Administration, minority-owned businesses represent approximately 18% of all businesses in the United States, contributing over \$1 trillion to the economy annually. However, these businesses often face challenges in accessing capital and resources, hindering their growth potential. Similarly, veterans account for about 9% of all U.S. businesses, employing over 5 million people, yet they frequently encounter obstacles when re-entering the civilian

workforce or starting their own enterprises.

## The Economic Impact

Research indicates that if minority-owned businesses were able to access equal financial opportunities, it could add an estimated \$1.5 trillion to the U.S. GDP. For veterans, facilitating their integration into the business world not only honors their service but also leverages their leadership skills and work ethic, contributing to economic diversity and resilience.

## NYSA Capital LLC's Commitment

Under Rocker's leadership, NYSA Capital LLC is dedicated to bridging these gaps by offering tailored financial advisory services, mentorship programs, and access to advanced financial tools. The firm is exploring the launch of a foundation focused on providing educational resources and support to minority entrepreneurs and veterans.

"Mentorship has played a pivotal role in my professional development," Rocker shares. "I believe in nurturing talent and fostering an environment where the next generation of leaders can thrive."

Rocker emphasizes the importance of collaborative efforts to create meaningful change. "The future of finance lies in its ability to adapt and support sustainable growth," he explains. "By aligning financial objectives with long-term societal goals, we can contribute to a more stable and prosperous economy."

He urges fellow industry leaders, policymakers, and the community at large to recognize the untapped potential within these groups. Investing in minority-owned businesses and veterans is not just a moral imperative but a strategic economic opportunity that can lead to job creation, innovation, and increased competitiveness on a global scale.

For more information about how you can support David Rocker's mission for supporting minority-owned businesses and veterans, you can read his full feature on [Infinite Sights](#).

## About David Rocker

David Rocker is the founder and managing partner of NYSA Capital LLC, based in Atlanta, Georgia. With a degree in Industrial and Systems Engineering from Georgia Tech, he blends engineering principles with financial acumen to develop innovative strategies that drive business growth and community development.

## About NYSA Capital LLC

NYSA Capital LLC is a premier financial advisory firm specializing in creating sophisticated financial structures that foster resilience and growth. The firm integrates cutting-edge technology and data-driven insights to provide clients with effective solutions in today's complex markets.

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