

# Alan Horwitz Teams Up with SuccessBooks® to Co-Author "Strength" with Kathy Ireland

LAS VEGAS, NV, UNITED STATES, September 25, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- SuccessBooks® is proud to announce Alan Horwitz contribution to the highly anticipated book "Strength." Alan joins an elite group of professionals, including Kathy Ireland, to share powerful stories and insights that provide valuable lessons on resilience, perseverance, and personal growth.

Set for release in late 2024, "Strength" is a transformative book designed to inspire readers with real-life stories of resilience, personal growth, and triumph in the face of adversity. Through these powerful accounts, readers will discover how to harness their inner strength and overcome life's toughest challenges.

With over two decades of experience as a top-producing business intermediary, Alan Horwitz has built a stellar reputation across a diverse range of industries, including casino gaming, healthcare, manufacturing, retail, and e-commerce. From small family-owned businesses to multimillion-dollar corporations, Alan's career is marked by a deep commitment to excellence, earning him national recognition for his expertise in the world of mergers and acquisitions.

Alan's entrepreneurial spirit was sparked early in life, inspired by his father and grandfathers, all of whom were business owners. Breaking from conventional career paths, Alan became one of the first graduates from Indiana University with a degree in entrepreneurship, launching what would become an impressive and diverse career journey.

His professional ascent began with a 25-year tenure at McDonald's, where he progressed from entry-level roles to becoming a multi-unit franchisee. Alan's entrepreneurial appetite led him to ownership ventures across various industries, from advertising and consulting to software and franchise investments. However, it was his pivot to business brokering and advising that became his true calling.



Alan Horwitz

As a business intermediary, Alan brings meticulous attention to detail and an unwavering commitment to his clients, no matter the size of the deal. Whether facilitating the sale of a small family enterprise or negotiating a complex corporate merger, Alan's approach is rooted in his understanding that every transaction is deeply personal and significant to the parties involved.

Beyond his professional achievements, Alan finds deep fulfillment in mentoring aspiring entrepreneurs and helping others achieve their business dreams. Whether guiding a first-time entrepreneur or supporting a business owner through retirement, his passion for empowering others is evident in every interaction.

Now based in Las Vegas, Alan balances his thriving career with his love for family, travel, and personal interests. A dedicated NFL fan and poker enthusiast, he enjoys cheering on the Las Vegas Raiders at Allegiant Stadium and refining his poker skills at the Wynn poker room. True to the modern entrepreneur lifestyle, Alan often works remotely, splitting his time between Austin, San Diego, and Cabo San Lucas.

Alan Horwitz's story is a testament to resilience, adaptability, and an unwavering commitment to passion and purpose. His journey from small-town Indiana to becoming a nationally recognized business expert is an inspiration to aspiring entrepreneurs and seasoned professionals alike.

Contact Alan Horwitz:

- Phone: 702.997.5453
- Email: [ahorwitz@sunbeltlv.com](mailto:ahorwitz@sunbeltlv.com) | [alandhorwitz@gmail.com](mailto:alandhorwitz@gmail.com)
- LinkedIn: <https://www.linkedin.com/in/alan-horwitz-69a08312/>
- Website: [www.vegasbusinessbroker.com](http://www.vegasbusinessbroker.com)

SuccessBooks® is honored to have Alan Horwitz contributing to "Strength," together with Kathy Ireland and other esteemed co-authors. Alan's contributions will undoubtedly empower readers to embrace change, conquer fear, and achieve success.

SuccessBooks®

SuccessBooks®

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/746380075>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.