

30-year Baking Industry Executive Joins DÜBÖR USA as Chief Commercial Officer for North American Expansion

David Fliss, 30-year baking industry executive has agreed to join DÜBÖR USA as Chief Commercial Officer for the Americas region

PEACHTREE CORNERS, FL, UNITED STATES, September 25, 2024 /EINPresswire.com/ -- David Fliss, 30-year baking industry executive has agreed to join DÜBÖR USA as Chief Commercial Officer for the Americas region. DÜBÖR is the global leader in food grade release agents.

David's love for baking began at 16 years old while working in a bagel shop in Queens, New York. After finishing his college studies, David joined a key U.S. baking industry ingredient leader as a territory sales rep for the New York metropolitan region. In spending 23 years with the organization, David climbed the corporate ladder to become Vice president of Sales Americas, expanding the company footprint to Latin America.

In 2019, with additional expertise in food safety, digital traceability utilizing blockchain technology, sales leadership training, and market development, David founded consulting firm Baker Support/Food Ecosystems to support the global baking and food manufacturing industries.

DÜBÖR is a family-run business founded in the 1950's. Now DÜBÖR has a global sales and marketing

David Guy Fliss



David & Family


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