

Bleach Brave Souls Game Unveils New Campaigns to Celebrate the BLEACH Thousand-Year Blood War The Conflict Anime Premiere

Bleach: Brave Souls' debuts 'Zenith Summons: Refinement!' event featuring characters from the hit anime, as well as Brave Souls x BLEACH Puzzle Rewards Campaign

JAPAN, September 27, 2024

/EINPresswire.com/ -- KLab Inc., a leading developer in the mobile gaming industry, has announced a new in-game event to celebrate the upcoming premiere of BLEACH: Thousand-Year Blood War – The Conflict. This campaign, set to begin on September 30, ties into the anticipated October launch of the next chapter in the anime series. As part of the celebration, players of the popular 3D action game Bleach: Brave Souls, will have the opportunity to summon special versions of fan-favorite characters Byakuya Kuchiki, Rukia Kuchiki, and Renji Abarai in the "Thousand-Year Blood War Zenith Summons: Refinement" event.

Additionally, to mark the launch of the franchise's first-ever puzzle game, BLEACH Soul Puzzle, a new event "Bleach: Brave Souls x BLEACH Puzzle", will be held to offer fans the chance to participate in cross-game campaigns with unique rewards.



BLEACH: Thousand-Year Blood War



Anime Broadcast Celebration Special Thousand-Year Blood War Zenith Summons: Refinement event featuring new 5-star characters

Anime Broadcast Celebration Special
Thousand-Year Blood War Zenith
Summons: Refinement event featuring
new 5-star characters

[Campaign video:](#)

<https://youtu.be/diTe7b6R5HA>

Event Period: Monday, September 30
16:00 to Tuesday, October 15 15:59
(JST/UTC+9)

A featured event of the campaign is the
Thousand-Year Blood War Zenith
Summons: Refinement, which features
updated 2024 versions of 5
characters.

Guidelines: The draw rate for 5
characters in this Summons is 6%, and
one of the featured 5 characters is
guaranteed every five Steps of the x10
Summons except for Step 25 and Step

50. On Step 25, players will receive a
“Choose a New 5 Character Summons Ticket” while on Step 50, players will receive an “Anime
Special Choose a 5 Character Summons Ticket”!

Free Thousand-Year Blood War Summons Event



Free Thousand-Year Blood War Summons Event

Play Bleach: Brave Souls!		Play BLEACH Soul Puzzle!	
Reach player rank 2	BLEACH Puzzle Coins 100	Reach puzzle level 2	Brave Souls Spirit Orbs 25
Reach player rank 3	BLEACH Puzzle Coins 100	Reach puzzle level 10	Brave Souls Spirit Orbs 25
Reach player rank 5	BLEACH Puzzle Coins 150	Reach puzzle level 50	Brave Souls Spirit Orbs 50
Reach player rank 10	BLEACH Puzzle Coins 300	Reach puzzle level 100	Brave Souls Spirit Orbs 100

Clear all goals to get a total of 650! Coins

Clear all goals to get a total of 200! Spirit Orbs

The availability of Bleach: Brave Souls and BLEACH Soul Puzzle varies by country and region. Due to this, some players may not be able to participate in the campaign. We ask for your understanding in this matter.
©Tite Kubo/Shueisha, TV TOKYO, denzou, Pierrot ©KLabGames
©Tite Kubo/Shueisha, TV TOKYO, denzou, Pierrot ©KLabGames ©BeXide Inc.

New Campaign Celebrating the Release of BLEACH
Soul Puzzle!

Event Period: Monday, September 30 16:00 to Thursday, October 31 15:59 (JST/UTC+9)

Don't miss out on a special one-time Summons event that guarantees a 5 Thousand-Year Blood
War character!

New Campaign Celebrating the Release of BLEACH Soul Puzzle!

In celebration of the release of BLEACH Soul Puzzle, a special cross-game campaign is also
underway. Players can earn in-game rewards by achieving specific goals while playing both
Bleach: Brave Souls and BLEACH Soul Puzzle.

Entry Period: Wednesday, September 25 to Thursday, October 31 23:59 (JST/UTC+9) Period for

Achieving Goals: Wednesday, September 25 to Saturday, November 30 23:59 (JST/UTC+9)

Please check the BLEACH Soul Puzzle official X account (@BLEACHPuzzle_en) for more details on
how to participate in the campaign.

About BLEACH Soul Puzzle

App Store/Google Play <https://tinyurl.com/2sbensb9>

BLEACH Soul Puzzle [Official Website: https://www.bleach-soul-puzzle.com/en/](https://www.bleach-soul-puzzle.com/en/)

BLEACH Soul Puzzle Official X Account: https://x.com/BLEACHPuzzle_en Release Date: September 24, 2024

Price: Free-to-play (In-game purchases available)

© Tite Kubo/Shueisha, TV TOKYO, dentsu, Pierrot

© KLabGames ©BeXide Inc.

About BLEACH

BLEACH is a smash-hit sword-battle action manga that ran in the pages of Shueisha's Weekly Shonen Jump magazine from 2001 to 2016. Since its debut, the 74-volume manga series has received tremendous support from fans, selling over 130 million copies worldwide. The series was also adapted into an animated TV series that aired in Japan from 2004 until 2012 and that included four feature films.

Part 1 of the new animated series Thousand-Year Blood War, based on the manga's final arc, premiered on the TV TOKYO Network in October 2022. Part 2, titled BLEACH: Thousand-Year Blood War – The Separation, premiered in July 2023. The new series features updated character visuals and animation that surpasses the previous series. Part 3, titled BLEACH: Thousand-Year Blood War – The Conflict, is scheduled to premiere on October 5, 2024. The popularity of BLEACH continues to grow as it receives strong support not only in Japan but across the world!

Overview of Bleach: Brave Souls

Title: Bleach: Brave Souls

Platform: iOS /Android™/PC/PS4™/Nintendo Switch/Xbox One

Smartphone Support: Android™ 5.1+, iOS 12.0+

PC (Steam) Support: Windows 8, Windows 8.1, Windows 10
(64-bit OS Required)

PC (Bluestacks) Support: Windows 7+ (32-bit/64-bit OS)

*Not compatible with Mac/Linux.

*The game might not run on some computers.

Genre: 3D Action

Release Date: July 23, 2015

Price: Free-to-play (In-game purchases available)

Official Website: <https://www.bleach-bravesouls.com/en/>

Official X Account: @bleachbrs_en

Official Facebook Page: <https://www.facebook.com/BleachBS.en>

Official YouTube Channel: <https://www.youtube.com/channel/UC1QJ4uNQeijEx0jlo4nqauA>

Official Instagram: @bleachbravesouls_official

Official Discord: <https://discord.com/invite/bleachbravesouls>

Official TikTok: https://www.tiktok.com/@bleachbrs_en_official

Copyright: © Tite Kubo/Shueisha, TV TOKYO, dentsu, Pierrot © KLabGames

Download here!

App Store: <https://itunes.apple.com/app/id1003168863>

Google Play: <https://play.google.com/store/apps/details?id=com.klab.bleach>

Steam: [https://store.steampowered.com/app/1201240/BLEACH Brave Souls](https://store.steampowered.com/app/1201240/BLEACH_Brave_Souls)

PlayStation Store: <https://store.playstation.com/concept/10002097>

Nintendo eShop: <https://nintendo.com/us/store/products/bleach-brave-souls-switch>

Xbox Store: <https://www.xbox.com/games/store/bleach-brave-souls/9nnrnrx65nknb>

Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries. Android, Google Play, and the Google Play logo are registered trademarks of Google LLC. ©2024 Valve Corporation. Steam and the Steam logo are trademarks and/or registered trademarks of Valve Corporation in the U.S. and/or other countries. "PlayStation Family Mark," "PlayStation," "PS4 logo" and "PS4" are registered trademarks or trademarks of Sony Interactive Entertainment Inc. Nintendo Switch logo and Nintendo Switch are the trademarks of Nintendo. All other trademarks or registered trademarks are the property of their respective owners.

About Klab

KLab is a leader in online mobile gaming. Founded in 2000 and headquartered in Tokyo, the company is listed on the Prime Section of the Tokyo Stock Exchange. With its emphasis on quality and innovative games, KLab continues to grow at a rapid pace, expanding beyond the Japanese market with an office in Shanghai.

For more information about KLab, please visit <https://www.klab.com/en/>

Public Relations

KLab Inc.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/746721567>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.