

# Sunny Bert Teams Up with SuccessBooks® to Co-Author "Strength" with Kathy Ireland

GILBERT, AZ, UNITED STATES, September 27, 2024 /EINPresswire.com/ -- SuccessBooks® is thrilled to announce Sunny Bert's contribution to the upcoming book "Strength." Sunny joins a prestigious team of professionals, including Kathy Ireland, to share stories and insights that offer valuable lessons on resilience, perseverance, and personal growth.

Set for release in late 2024, "Strength" is a transformative book designed to inspire readers with real-life stories of resilience, personal growth, and triumph in the face of adversity. Through these powerful accounts, readers will discover how to harness their inner strength and overcome life's toughest challenges.

Sunny's entrepreneurial journey began early. At just 8 years old, he started working in his family's HVAC business, igniting a lifelong passion for business ownership. Rather than immediately stepping into the family business, Sunny pursued a degree in business management. After college, he returned to the HVAC industry, building a successful start-up over an 18-year period before selling the business in 2018. Following a three-year transition, his entrepreneurial drive led him to new ventures.

In 2021, Sunny acquired a laundromat and became a master license holder for Aloha Laundry Life. By 2022, he launched his Aloha Laundry Life business in Arizona, experiencing steady growth. His success led to a new role in 2023, when he joined the Aloha Laundry Life executive team as a Partner with the mission of helping fellow entrepreneurs achieve success in the laundry industry. Sunny's belief that true success goes beyond financial gain has allowed him to create a lasting positive impact, fostering sustainable growth and inspiring other entrepreneurs.

Driven by his passion for supporting others, Sunny also founded a business brokerage firm to help entrepreneurs find business models they can acquire and grow. With his deep knowledge of



Sunny Bert

the business world, Sunny offers mentorship rooted in empathy, practical insights, and hands-on experience. Watching others transform and succeed is a source of immense fulfillment for him.

Beyond his professional endeavors, Sunny is committed to giving back. Whether volunteering with local nonprofits or collaborating with other businesses to create opportunities, his dedication to making a positive impact extends throughout his community and beyond. Sunny's unwavering commitment to helping others thrive continues to inspire and elevate those around him.

Sunny is also a devoted husband to his wife, Allison, and father to their son, Easton. The family enjoys spending time outdoors and taking long road trips together, creating cherished memories.

Connect with Sunny:

Facebook: @sunnybert

Instagram: @alohalaundrylifegilbert

Email: sunny@cancellaundryday.com

SuccessBooks® is honored to have Sunny Bert contributing to "Strength," together with Kathy Ireland and other esteemed co-authors. Sunny's contributions will undoubtedly empower readers to embrace change, conquer fear, and achieve success.

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