

CETV Now! Launches Bespoke Media Network Services, Empowering Businesses to Create Custom Media Networks

The innovative service allows businesses to establish their own media networks, promoting their brand and products to their customers.

PHOENIX, AZ, UNITED STATES, October 1, 2024 /EINPresswire.com/ -- CETV Now!, a leader in digital marketing innovation, is excited to announce the launch of its Bespoke Media Networking service, a groundbreaking solution that enables businesses to build and manage their own branded media networks in one store or across countless locations.

With this ability to run custom content up to four times or more per hour, businesses can use this platform to promote their most profitable products and services, educate customers about new offerings, and create a dynamic in-venue experience that keeps audiences engaged.

The Bespoke Retail Media Network service provides an unprecedented opportunity for businesses to control their brand messaging across one or multiple locations and is available for all business types, including local restaurants, bars, gyms, retail locations, and more. This service goes beyond traditional advertising, giving businesses the power to create a cohesive media presence tailored for their specific brand, ensuring their messaging resonates with their audiences while in venue.

"We are thrilled to introduce Custom Retail Media Networks, a service that allows businesses to truly own their brand presence on a broader scale," said a representative from CETV Now!. "This is not just about running an ad; it's about building a dedicated media network that communicates directly with customers."



Television media networks remain a vital marketing tool for businesses seeking to expand their audience and drive revenue, even in the digital age. Case studies show a mid-sized retail company using television ads to grow its customer base after facing limitations with online channels sees substantial benefits almost immediately. By partnering with a television network, the business ran targeted ads during peak viewing hours, increasing brand visibility, trust, and lead generation. Over six months, the campaign boosted brand awareness by 40%, increased revenue by 25%, and enhanced consumer trust, showing that television remains a powerful medium for achieving business growth alongside digital efforts.

The new service is designed to help businesses create a unique media network that displays their promotional content, branded messages, and product offerings on CETV Now!'s screens in location. Whether it's a restaurant promoting seasonal dishes, a gym highlighting membership benefits, or a retail store showcasing exclusive products, the Media Networking service enables businesses to communicate directly with their audience, enhancing customer engagement and brand loyalty.

Unlike traditional advertising options, CETV Now!'s service provides clients with detailed insights into the performance of their content, allowing them to refine their strategy based on real-time data. This data-driven approach empowers businesses to make informed decisions about their branding efforts, maximizing the effectiveness of their media network.

The Bespoke Media Networking service is ideal for businesses looking to strengthen their brand presence in a cost-effective and impactful way. By leveraging CETV Now!'s Custom Media Network offering, companies can establish a consistent communication of offerings for organizations of any footprint across multiple locations, ensuring that their messaging reaches customers.

CETV Now!'s Bespoke Media Networking service is set to transform how businesses manage their brand presence and engage with customers. By offering a platform that combines custom media networks with advanced analytics, CETV Now! provides businesses with the tools they need to build stronger connections with their audience and drive meaningful results.

For more information on how to establish your own Custom Media Network and leverage CETV Now!'s expansive screen network, visit www.cetvnow.com or contact Media Relations at (833) 807-1500 or info@cetvnow.com.

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About CETV Now!: CETV Now! is a pioneering digital marketing firm dedicated to revolutionizing the way businesses advertise through commercial environment TV advertising. With a focus on providing highly targeted strategies and top-tier video creation services, CETV Now! enables businesses of all sizes to maximize their marketing outcomes and create meaningful brand

experiences. For more information about the company and their innovative solutions for marketing in the digital age, visit www.cetvnow.com.

Media Relations

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