

# NRI Partners with Zero-Emission Courier Geazone

VANCOUVER, CANADA, September 30, 2024 /EINPresswire.com/ -- NRI, a leading 3PL specializing in premium apparel, footwear, and accessories fulfillment, has joined forces with Geazone to introduce zero-emission delivery services in the Greater Vancouver area. As a proactive response to carbon emission contribution, NRI will now implement [zero-emissions](#) courier services beginning with its five warehouses in Surrey, BC. This initiative represents a pivotal moment in NRI's commitment to reducing its environmental impact and enhancing sustainability within the supply chain.

This partnership is just the beginning," said Ryan Dale-Johnson, NRI VP of Business Development. "We are committed to exploring and implementing innovative solutions to enhance the sustainability, efficiency, and overall impact of our supply chain operations."

Geazone Eco-Courier, based in British Columbia, has been a pioneer in emission-free deliveries since 2012. With a fleet comprised entirely of electric-powered vehicles, Geazone offers final mile, same-day, overnight, distribution, and route delivery services throughout Coastal BC including Greater Vancouver, Vancouver Island, Sunshine Coast, Whistler, and surrounding areas.

Andrew Mitchell, CEO of Geazone, expressed enthusiasm about the partnership: "This collaboration aligns perfectly with our mission to drive sustainability through innovation. By integrating Geazone's zero-emission capabilities with NRI's expertise in apparel, footwear, & accessories fulfillment, we are advancing toward a more responsible and efficient supply chain."



NRI is proud to be the first apparel-focused fulfillment company to partner with Geazone for complete zero-emission deliveries from pick-up to delivery. This new service is a direct response to clients' asks – an option that addresses their and their customers' desire to significantly reduce their environmental footprint.

The transition to zero-emission courier services is projected to cut greenhouse gas emissions by 50-70% compared to traditional gas and diesel-powered fleets. This change will result in a reduction of up to 350 grams of CO2 per mile. Even when powered by energy grids that include fossil fuels, all-electric vehicles are notably more energy-efficient and produce no tailpipe emissions. As the energy grid increasingly incorporates renewable sources, the environmental benefits of these vehicles will continue to grow. NRI is enthusiastic about the future and the opportunity to set new standards in eco-friendly logistics.

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