

Karnataka Tourism to Host Roadshows in Kyoto and Osaka to Showcase its Rich Cultural and Natural Heritage

Roadshows Scheduled for 30th September in Kyoto and 1st October in Osaka to Promote Karnataka as a Premier Travel Destination for Japanese Tourists

BENGALURU, KARNATAKA, INDIA, September 28, 2024 / EINPresswire.com/ -- Karnataka Tourism is set to captivate the Japanese travel market with a series of roadshows in Japan, starting with Kyoto on 30th September at the Ana Crown Plaza and continuing in Osaka on 1st October at the Imperial Hotel. These prestigious events will showcase Karnataka's diverse tourism offerings, from its rich cultural heritage and architectural marvels to its serene wildlife sanctuaries and vibrant adventure experiences.

The roadshows are part of Karnataka Tourism's larger initiative to position the state as a prime destination for Japanese tourists, offering everything from historical exploration to ecofriendly travel experiences. By



Badami Caves, A masterpiece of ancient Indian craftsmanship.



Mysore Palace: A stunning blend of Indo-Saracenic architecture, illuminated in all its grandeur

engaging with the Japanese travel trade, media, and investors through exclusive B2B meetings and cultural presentations, Karnataka Tourism aims to highlight the unique travel experiences that the state offers, particularly for those seeking an authentic, off-the-beaten-path adventure.

The delegation will focus on Karnataka's UNESCO World Heritage Sites, including the iconic

Hampi ruins, the stunning temples of Pattadakal, the Hoysala temples at Belur, Halebid, and Somanathapur, and the majestic Mysore Palace. These destinations represent centuries of history and art that have shaped Karnataka into a cultural powerhouse.

Karnataka boasts several renowned wildlife reserves, including Nagarhole and Bandipur National Parks, the Kabini Tiger Reserve which offer treasured safari experiences. The state's picturesque Western Ghats, a UNESCO-listed biodiversity hotspot, are perfect for nature enthusiasts and adventure seekers.

From trekking in the lush Coorg hills to wellness retreats in Kabini's ecoresorts, Karnataka has become an anchorage for wellness tourism and adventure travel. Japanese travelers will have the opportunity to explore Karnataka's pristine landscapes, whether through river rafting or yoga retreats.



Yana Caves in the Heart of Karnataka



Aihole: A treasure trove of Buddhist, Hindu, and Jain art

The roadshows will also highlight Karnataka's Buddhist heritage sites, which resonate with Japanese travelers' interest in spirituality and history. Key sites such as the ancient stupas of Sannati and Buddhist influences in Balligavi will be featured prominently.

The roadshows will provide an excellent platform for B2B engagements between Karnataka Tourism's delegation and Japanese tour operators, travel agents, media representatives, and investors. These meetings are designed to foster collaboration, promote customized travel packages, and create meaningful partnerships that benefit both the Japanese travel trade and Karnataka's tourism stakeholders.

Karnataka Tourism warmly invites Japanese travel professionals, tour operators, and media to attend the roadshows and discover the many reasons why Karnataka is the ideal destination for their clients. The roadshow in Kyoto will be held at the Ana Crown Plaza on 30th September, and the Osaka event will take place at the Imperial Hotel on 1st October. Both events will feature

presentations, networking sessions, and cultural experiences.

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Kabini Tiger Reserve

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