

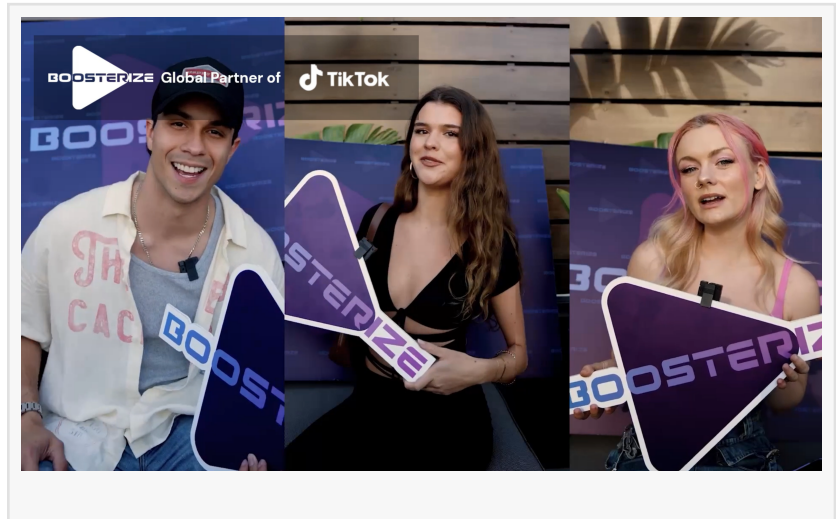
# Boosterize Taps Design Visionary Shifandi Sun to Turn Trends into Gold

*Boosterize Appoints Shifandi Sun as Lead Visual Designer, Set to Revolutionize TikTok Marketing Strategies*

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EINPresswire.com/ -- Boosterize, the cutting-edge digital marketing agency renowned for its innovative TikTok strategies, is thrilled to announce the appointment of Shifandi Sun as its new Lead Visual Designer. This strategic hire is set to revolutionize the

company's approach to visual content creation and digital marketing campaigns, further solidifying Boosterize's position as a leader in the industry.



Established in 2016, Boosterize has quickly risen to prominence in the digital marketing landscape. The company has consistently pushed the boundaries of creative content, working with over 100 brands across 500+ projects. As an official TikTok agency partner, Boosterize has managed over \$30M in Gross Merchandise Volume and reached more than 15 billion impressions through its campaigns.

Shifandi Sun, a visionary in the world of visual design, brings a unique blend of technical expertise and creative innovation to Boosterize. Her appointment is expected to elevate the company's visual strategies to new heights, particularly in the realms of social media marketing and brand identity development.

"We're ecstatic to welcome Shifandi to our team," says Bingyu Feng, Principal and Designer at Boosterize. "Her extraordinary talent and innovative approach to visual design align perfectly with our mission to create compelling, trend-setting content for our clients. We're confident that Shifandi's contributions will take our creative output from impressive to truly exceptional."

In her role as [Lead Visual Designer, Ms. Sun](#) will oversee the creation of visually striking marketing materials, including social media content, website designs, and live-streaming visual

elements. Her expertise is expected to enhance Boosterize's ability to capture audience attention in the fast-paced world of digital marketing, where creativity and innovation are paramount.

Shifandi Sun's impressive portfolio and forward-thinking approach to design make her an ideal fit for Boosterize's dynamic team. Her ability to blend cutting-edge digital techniques with a deep understanding of visual aesthetics promises to bring a new dimension to the company's already impressive array of services.

"I'm thrilled to join the dynamic team at Boosterize," says Shifandi Sun. "The company's commitment to pushing creative boundaries in digital marketing aligns perfectly with my passion for innovative design. I look forward to contributing to Boosterize's continued success and helping our clients achieve their marketing goals through compelling visual storytelling."

This strategic appointment comes as Boosterize continues to expand its presence in the US market. The company's rapid growth since its inception is a testament to its innovative approach to digital marketing. With a team of over 50 digital innovators and a network of 3000+ content creators, Boosterize has consistently delivered results that exceed client expectations.

Boosterize's success lies in its ability to stay ahead of digital trends, particularly on platforms like TikTok. The company's expertise in creating viral content, managing influencer partnerships, and developing data-driven marketing strategies has made it a go-to agency for brands looking to make a significant impact in the digital space.

The addition of Shifandi Sun to the team is expected to further enhance Boosterize's capabilities. Her expertise in visual design will complement the company's existing strengths in content creation and marketing strategy, allowing for even more cohesive and impactful campaigns.

As the digital landscape continues to evolve, Boosterize remains committed to innovation and excellence. The company's investment in top talent like Shifandi Sun demonstrates its dedication to providing clients with cutting-edge solutions that drive real business results.

With this new addition to its team, Boosterize is poised to unlock new levels of creative potential. Clients can look forward to even more groundbreaking campaigns that turn fleeting trends into lasting brand success. As the company expands its presence and capabilities, it continues to redefine what's possible in the realm of digital marketing.

For more information about how Boosterize is revolutionizing digital marketing and to learn more about their innovative approaches, [visit Web Site Boosterize.](#)

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