

The introduction of the 12th Portech Asia Summit 2025

Date: January 9-10, 2025

Location: Kuala Lumpur, Malaysia

Theme: Smart Green Multi-Win

Please contact us!

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KUALA LUMPUR, KUALA LUMPUR,
MALAYSIA, September 30, 2024
/EINPresswire.com/ -- [The 12th Portech Asia Summit 2025 is coming!](#)

Date: January 9-10, 2025 (Thursday and Friday)

Location: Kuala Lumpur, Malaysia

Theme: Smart Green Multi-Win

In 2024, the global economic recovery has led to an increase in trade activity and a steady increase in demand for maritime transport. As an important engine of global economic growth, the Asia-Pacific region's ports are not only key nodes of international trade and logistics, but also important Bridges connecting major economies and promoting regional cooperation and development. Strengthening cooperation among ports and building a closer and more efficient port network have become the key to enhancing the overall competitiveness of the region and promoting economic integration.

Participant Portrait



Welcome to sign up!

The 12th Portech Asia Summit 2025

Background

In 2024, the world's economic recovery has sparked an uptick in trade and a growing need for maritime transport. Ports in the Asia-Pacific region are central to this growth. They are vital for international trade and logistics and serve as crucial links between major economies. These ports also play a key role in promoting regional cooperation and development. To stay competitive and support economic integration, ports must strengthen collaboration and develop a more efficient, interconnected network.

Southeast Asia's ports, particularly those in ASEAN, have especially strong ties with major ports in East Asia. China, a major trading partner of ASEAN, has deepened cooperation with ASEAN ports in various areas, including goods transportation, trade, infrastructure, logistics, and information sharing. ASEAN ports also maintain significant ties with key ports in the Middle East, where energy and commodity exports meet the growing demands of ASEAN's rapidly expanding economies. Additionally, ASEAN ports maintain strong logistics links with ports in Western America, Western Europe, Oceania, and other regions. This broad network of cooperation makes ASEAN ports essential gateways connecting the Asia-Pacific to the rest of the world.

To accommodate the rising trade demand in recent years, governments across Asia-Pacific countries, particularly in Southeast Asia, have ramped up their investments in port infrastructure. This includes port expansions, dredging initiatives, and the development of storage capacity. Digital technologies and innovative solutions like blockchain-based supply chain platforms, automated port operations, and real-time tracking systems are also becoming more prevalent.

On the other side, in 2023, amid growing concerns over environmental sustainability, the International Maritime Organization (IMO) set a goal for net zero emissions in international shipping by 2050. The strategy involves technical and economic measures to promote low- and zero-carbon fuels. Asia-Pacific countries are also enforcing stricter environmental regulations.

Overall, the Asia-Pacific port industry has great potential for development, but it is currently facing significant uncertainty. Changes in global trade patterns, supply chain pressures, and policies related to green transformation all contribute to this challenge. In light of this, it is essential for Asia-Pacific ports to strengthen cooperation and capitalize on each other's strengths. It's also important to recognize that port construction in Southeast Asia began later compared to other regions. As a result, the region's port digitalization, infrastructure, and green technology still require significant improvement. To maintain its crucial role as a global maritime hub, Southeast Asia needs to speed up the transformation and upgrading of its port industry. This transformation process will demand not only internal efforts within Southeast Asia but also increased international collaboration.

Participant Portrait

Target Market:

- Government agency, associations and expert committees
- Port terminal owner
- Shipping and logistics services
- Port and logistics information equipment enterprises
- Port machinery and equipment enterprises
- Material handling and storage equipment enterprises
- Logistics and transportation equipment enterprises
- Port security monitoring equipment enterprise
- Operating and overhaul enterprises
- Environmental protection and quality testing institutions

Target Position:

- Director/Deputy Director/President/Vice President/Secretary General/Deputy Secretary General
- Chairman/Managing Director/General Manager/President
- Chief Engineer/Deputy Chief Engineer
- CEO/CTO/CDO
- Head of Information Technology Department
- Head of Strategic Development Department
- Head of Engineering and Construction Department
- Head of Safety and Environmental Protection Department
- Head of Production and Operation
- Head of Strategic Account Department
- Head of Port Industry
- Head of Marketing Department
- Others

Background and Participant Portrait

Target Market:

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The 12th Portech Asia Summit 2025

Conference Highlights

- Professional Focus**
 - Professional Forum**
 - One of the first thematic forums focused on the application of cutting-edge technologies in the port and shipping industry in the Asia-Pacific region.
 - Professional Topics**
 - Topics set at the forefront of policy orientation and industry practice.
 - Professional Speakers**
 - A line-up of speakers bringing together frontline experts and executives.
- High Quality**
 - Scale**
 - 30+ authoritative speakers, 40+ strategic media partners, 150+ well-known enterprises at home and abroad, 300+ heavyweight participants.
 - Guests**
 - more than 65% of the decision-making level participants, to create more efficient communication efficiency, find more cooperation opportunities.
- Various Forms**
 - Multi-channel voice** - keynote speech, summit dialogue, roundtable discussion, media interview, video presentation...
 - Multi-form communication** - tea break talks, one-to-one introductions, booth interaction, closed-door communication meetings...
- Comprehensive Promotion**
 - Live display + live streaming with graphics:**
 - online + offline corporate brand image display
 - Official media + professional media:**
 - before, during, and after the conference for continuous enterprise product promotion

Conference highlights

Target Position:

Director/Deputy Director/President/Vice President/Secretary General/ Deputy Secretary General

Chairman/Managing Director/General Manager/President

Chief Engineer/Deputy Chief Engineer

CEO/CTO/CDO

Head of Information Technology Department

Head of Strategic Development Department

Head of Engineering and Construction Department

Head of Safety and Environmental Protection Department

Head of Production and Operation

Head of Strategic Account Department Head of Port Industry

Head of Marketing Department

Head of International Cooperation Department

Head of Equipment Management Department

Others

Key Topics

Global Economic and Trade Changes and the New Development of Port Industry

Smart Port Construction in Asian-Pacific Region

Opportunities in the Southeast Asia's Port Infrastructure Market

Integration of Digital and Intelligent Technologies to Create a Model Smart Port in Asian-Pacific Region

Practical Insights from Building Smart Logistics Collaboration Platforms

Innovation and Development in Port-Adjacent Warehousing and Multimodal Transport
Innovative Solutions for Upgrading Fully Automated Terminals
Applications of Autonomous Transport Systems in Smart Ports
Innovative Applications of Smart Logistics Equipment in Asian-Pacific Region
Innovations and Safety Management in Liquid Cargo Handling Technologies
Innovative Digital Yard Systems for Large Dry Bulk Ports
5G and Digital Twin Technologies Empowering Smart Port Upgrades
Innovative Safety Management Cases in Unmanned Terminals
Innovative Cybersecurity Solutions for Ports in Asian-Pacific Region
Research and Application of Anti-Collision Technologies in Multi-Machine Terminal Yards
Development and Application of IoT-Based Personnel Safety Behavior Recognition Systems
Supply Chain Resilience and Security Level in Asian-Pacific Region

If you're interested, please contact us!

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