

# Hilfe Punkt by Ladan Zadfar Wins Bronze in A' Social Design Awards

*Innovative mobile app recognized for its outstanding contribution to social design and integration support for newcomers in Germany*

COMO, CO, ITALY, September 30, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [social design](#), has announced Hilfe Punkt by [Ladan Zadfar](#) as the Bronze winner in the Social Design category. This prestigious recognition highlights the significance of Hilfe Punkt's innovative approach to assisting newcomers, specifically refugees, in navigating the complexities of integration in Germany. The A' Social Design Award acknowledges the app's exceptional design and its potential to positively impact the lives of individuals and communities.



Hilfe Punkt

Hilfe Punkt's relevance to the Social industry lies in its ability to address the challenges faced by migrants and refugees as they adapt to their new environment. By providing clear guidance, minimizing misunderstandings, and facilitating communication with authorities, the app aligns with the industry's goal of promoting social cohesion and inclusivity. Its user-centered design and accessibility features make it a valuable tool for newcomers, ultimately benefiting the broader community and contributing to a more harmonious society.

What sets Hilfe Punkt apart is its comprehensive approach to supporting the integration process. The app offers a range of services, including appointment scheduling and informational updates, tailored to the user's location and language preferences. By breaking down language barriers and providing accurate information about regulations and activities, Hilfe Punkt empowers

newcomers to take responsibility for their integration journey. The app's thoughtful design, combining functionality and aesthetics, ensures a seamless user experience that prioritizes clarity and ease of use.

Winning the Bronze A' Social Design Award serves as a testament to Hilfe Punkt's potential to inspire future designs and influence industry standards. This recognition motivates the brand's team to continue exploring innovative solutions that address the unique needs of migrants and refugees. By setting an example of how design can facilitate social integration, Hilfe Punkt encourages other entities within the Social industry to prioritize user-centered approaches and develop products and services that promote inclusivity and understanding.

Interested parties may learn more about Hilfe Punkt and its award-winning design through the following channels:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159946>

#### About Ladan Zadfar

Ladan Zadfar, a designer from Germany, possesses a genuine fascination for delving into the needs and real challenges faced by customers or users. Her primary focus is on merging quantitative data with qualitative feedback, ensuring evidence-based strategic design solutions that align with both client expectations and project objectives. This mindset propels her towards a journey of continuous learning and self-challenge, pushing boundaries in various aspects to deliver the most optimal outcomes.

#### About HilfePunkt

HilfePunkt is dedicated to revolutionizing the integration experience for newcomers in Germany. Through their platform, they expedite and elevate the integration process, providing not only efficiency but also empowerment. HilfePunkt equips newcomers to seamlessly adapt to their new environment with speed and confidence. Above all, they act as a catalyst in the relationship between the authorities and users by removing language barriers and informing the users of current laws and regulations. As a result, time is saved on both sides and a lot of misunderstandings are prevented.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes notable designs that demonstrate creativity, practicality, and the potential to positively influence industry standards in the field of Social Design. The rigorous selection process involves blind peer review by an expert jury panel, evaluating entries based on criteria such as inclusive approach, community engagement, social impact, sustainability consideration, ethical standards, innovative solutions, cultural sensitivity, user-centered design, accessibility enhancement, economic viability, scalability potential, collaboration and partnership, empowerment of participants, respect for diversity, design aesthetics, long-term benefits, resource efficiency, feasibility of implementation, stakeholder involvement, and measurable outcomes. Winning this award highlights the designer's ability to develop thoughtful, innovative, and professionally executed solutions that enhance people's lives

and wellbeing.

### About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. Organized across all industries, the competition welcomes entries from creative designers, innovative agencies, forward-thinking companies, and influential entities worldwide. The ultimate aim of the A' Design Award is to make the world a better place through the transformative power of good design. By showcasing and celebrating remarkable achievements, the awards inspire and drive the cycle of advancement in the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at the following URL:

<https://socialdesignaward.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/747663965>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.