

Diabetic Footwear Market 2024 Trends: Predicted to Grow at a CAGR of 7.9% from 2022 to 2031

The global diabetic footwear market size is projected to reach \$14,183.7 million by 2031, registering a CAGR of 7.9% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, September 30, 2024 /EINPresswire.com/ -- The global [diabetic footwear market](#) is rapidly expanding, driven by the



Diabetic Footwear Market - In 2020, on the basis of region, North America accounted for a prominent market share and is anticipated to grow at a CAGRs of 7.1% during the forecast period."

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increasing prevalence of diabetes, rising awareness of foot care, and advances in healthcare solutions tailored for diabetic patients. This market is essential for providing patients with comfortable, supportive, and therapeutic footwear that helps prevent foot ulcers, infections, and other complications that can arise due to diabetes.

Overview of the Diabetic [Footwear Market](#)

Diabetic footwear, also known as therapeutic shoes, is specially designed for diabetic patients to reduce the risk of skin breakdown, particularly in individuals with pre-

existing foot deformities or neuropathy. These shoes offer additional cushioning, support, and space to accommodate special insoles or custom orthotics.

According to the report, the global Diabetic footwear market accounted for \$5.53 billion in 2018 and is expected to reach \$9.90 billion in 2025, registering a CAGR of 8.7% from 2018 to 2025.

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Key Market Drivers

Rising Diabetic Population

The growing prevalence of diabetes worldwide is a major driver for the diabetic footwear market. The International Diabetes Federation (IDF) estimates that over 537 million adults globally are living with diabetes as of 2021, and this number is expected to rise to 643 million by 2030. As the diabetic population grows, the demand for therapeutic solutions, including specialized footwear, is increasing rapidly.

Increased Awareness of Diabetic Foot Care

There is a growing awareness among diabetic patients and healthcare providers about the importance of foot care. Many diabetic patients are prone to foot complications due to poor circulation and neuropathy, which can lead to ulcers and, in severe cases, amputations. Proper footwear can help prevent these complications, making diabetic footwear a necessary part of diabetic care.

Technological Advancements

Recent technological advancements in the design and manufacturing of diabetic footwear have made them more effective, comfortable, and fashionable. New materials, advanced cushioning systems, and custom orthotics integration have enhanced the therapeutic value of diabetic shoes, further driving market growth.

Government Initiatives and Reimbursement Policies

Many governments and healthcare systems are implementing policies that promote diabetic foot care, including subsidizing or reimbursing the cost of diabetic footwear. In countries like the U.S., Medicare covers the cost of diabetic footwear for eligible patients, which has significantly boosted the market.

Market Segmentation

The diabetic footwear market can be segmented based on product type, distribution channel, and geography.

By Product Type:

Shoes: The most common product, available in various styles such as casual, athletic, and dress shoes, designed with extra depth and protective features.

Sandals: Open-toe designs that allow for breathability while still offering support and protection for diabetic feet.

Slippers: Indoor footwear designed for comfort and safety, especially for those who spend more time at home.

By Distribution Channel:

Offline Channels: Including hospitals, medical supply stores, and specialty retail outlets, where customers can get personalized fittings and advice.

Online Channels: E-commerce platforms are gaining popularity due to the convenience of ordering custom-fit footwear and the wider variety of options available online.

By Region:

North America: The largest market, driven by high diabetic population and strong healthcare infrastructure.

Europe: Strong growth due to increasing awareness and government support for diabetic care.

Asia-Pacific: Expected to see the fastest growth due to rising diabetes prevalence, urbanization, and increasing healthcare spending.

Latin America and Middle East & Africa: Emerging markets where healthcare infrastructure is improving and awareness about diabetic foot care is growing.

Challenges Facing the Market

Despite its positive outlook, the diabetic footwear market faces several challenges:

High Costs: Diabetic footwear can be expensive, especially customized or advanced therapeutic shoes. For patients without insurance or in regions without reimbursement policies, the high cost can be prohibitive.

Lack of Awareness in Developing Regions: In many developing countries, there is still limited awareness about the importance of diabetic footwear in preventing complications. Many patients continue to use regular shoes, which can exacerbate foot problems.

Fashion vs. Functionality: Some consumers are hesitant to wear diabetic footwear due to its historically unappealing designs. However, manufacturers are increasingly focusing on style to address this concern.

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Future Outlook and Trends

The diabetic footwear market is set for continued expansion, with several trends shaping its future:

Personalization and Customization: Advances in 3D printing and foot scanning technologies are allowing for more personalized footwear solutions, offering diabetic patients shoes that are custom-made to their foot shape and needs.

Sustainability in Materials: With growing environmental concerns, manufacturers are looking to create diabetic footwear using eco-friendly and sustainable materials without compromising on comfort or safety.

Collaborations with Healthcare Providers: Partnerships between diabetic footwear manufacturers and healthcare providers, including hospitals and diabetes clinics, will be key to ensuring patients receive the appropriate footwear early in their diagnosis.

Growth of E-commerce Platforms: The rise of online shopping and direct-to-consumer models will make diabetic footwear more accessible to patients globally, especially in remote or underserved areas.

Conclusion

The diabetic footwear market is poised for significant growth, fueled by increasing diabetes prevalence, advancements in footwear technology, and rising awareness of diabetic foot care. While challenges remain, the future looks bright, with greater innovation, affordability, and

accessibility expected to shape the market's trajectory. For companies and investors, this presents a lucrative opportunity to contribute to a growing sector that plays a crucial role in improving the quality of life for millions of diabetic patients globally.

Other companies listed include:

DJO Global Inc. (U.S.)

Podartis Srl (Italy)

Dr. Zen Products, Inc. (U.S.)

Aetrex Worldwide, Inc. (U.S.)

Orthofeet Inc. (U.S.)

I-Runner (U.S.)

Propet USA, Inc. (U.S.)

Finn Comfort (U.S.)

Pilgrim Shoes (U.S.)

Drew Shoes (U.S.)

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