

# The Besen Group's CEO Alex Besen to Speak at Broadband Nation Expo 2024

*Alex Besen will moderate the session titled "Leader's Roundtable - From Underground Fiber to Satellites - How Tech Will Bridge the Digital Divide".*

WASHINGTON, DC, UNITED STATES, October 7, 2024 /EINPresswire.com/ -- [The Besen Group](#), an international management consulting practice to the mobile data industry headquartered in the Washington D.C. area, with representatives in Paris and Tokyo, announced The Besen Group's CEO,

[Alex Besen](#), will moderate the session titled "Leader's Roundtable - From Underground Fiber to Satellites - How Tech Will Bridge the Digital Divide" on Thursday October 10th from 12pm - 12:40pm EDT at Broadband Nation Expo 2024.

Broadband Nation Expo unites broadband service providers and industry partners with academic, local, state and federal government leaders to focus on solving complex broadband-related issues. In collaboration with the Telecommunications Industry Association, the event takes place October 9-11 at the Gaylord Convention Center in Washington D.C. Fierce Network is the official media partner of Broadband Nation Expo.

For more information and registration, please visit: <https://www.broadbandnationexpo.com/>.

Session Title: Leader's Roundtable - From Underground Fiber to Satellites - How Tech Will Bridge the Digital Divide

Abstract: Pros and cons of all access technology available for remote and rural communities.

Demystifying network architecture technology  
Cost per pass and mitigation strategies to reduce cost.

Location: Woodrow Wilson A



**BROADBAND NATION EXPO**

**Leaders' Roundtable: From Underground Fiber to Satellites - How Tech Will Bridge the Digital Divide**

**Alex Besen**  
Founder & CEO  
The Besen Group LLC

broadbandnationexpo.com | October 9-11, 2024 | Washington, D.C.

USE CODE: BESEN100 TO SAVE \$100 OFF VIP OR CONFERENCE PASS

Alex Besen Broadband Nation Expo 2024

Speakers: Vini Santos, Solutions Marketing Senior Advisor, Broadband & 5G, Ciena  
Martin Marshall, Senior Sales Engineer, Eutelsat/OneWeb  
Michael O’Rielly, President, MPORielly Consulting  
Jason Livingood, Vice President, Technology Policy, Product & Standards, Comcast  
Tomasz Staszek, Head of BSS Consulting, Comarch

Moderator: Alex Besen, Founder & CEO, The Besen Group LLC

Alex Besen has over 30 years of hands-on experience in the mobile industry working for mobile network operators and vendors in North America and Europe in numerous roles including business development, marketing, project management and finance. He has been working with mobile network operators and enterprises in developing their digital transformation strategies and advising MVNOs to launch their mobile and mobile data services.

Previously, he worked at Ericsson with mobile network operators on MVNO and UMTS projects in the EMEA (Europe, Middle East and Africa) region. He was also responsible for identifying potential partners and hosting workshops at Ericsson Mobility World (a mobile data laboratory) where developers create, optimize and commercialize mobile applications.

Prior to this position, he was employed at T-Mobile USA (formerly known as Omnipoint Communications) where he was responsible for partnerships, and joint ventures and provided billing, customer care, marketing and vendor financing solutions to mobile operators. He began his mobile career with Pocket Communications based in Washington, DC where he managed the company’s auction activity for C-block spectrum licenses as well as other activities associated with market research, market segmentation, pricing plans and market distribution strategies.

He holds a BS degree in Management from the University of Tampa and an MBA degree in International Business from the American University. He is fluent in French, Turkish and proficient in Italian.

He was quoted in Bloomberg, Boston Business Journal, Business News Americas, CableFax, Chicago Tribune, CNN Business, Computer World, FierceWireless, Forbes, Hurriyet, Information Week, Light Reading, Los Angeles Times, MIT Technology Review, New York Times, RCR Wireless, Red Herring, S&P Global, The Kansas City Star, The Seattle Times, The Washington Post, The Wall Street Journal, Triangle Business Journal, USA Today and Yahoo Finance.

Alex Besen  
The Besen Group LLC  
+1 703-981-8168

[email us here](#)

Visit us on social media:

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/747857742>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.