

Board Printing Company Introduces A High-Quality Customisable Signage Solution for Modern Market

London's Board Printing Company, led by Ravi Patel, offers eco-friendly, high-quality customisable signage to enhance brand visibility for all businesses.

LONDON, ENGLAND, UNITED KINGDOM, October 1, 2024 /EINPresswire.com/ -- The demand for signage continues to grow, whether it is construction sites, real estate, or retail stores. It's an impactful advertising solution for a brand to increase its presence, utilising the foot traffic and promoting the business.

UK-based Board Printing Company, led by Ravi Patel, positioned themselves as a revolutionising signage solution with their innovative and eco-friendly perspex signs and hoarding boards. From catering to a wide range of small businesses to large ones, the company aims to provide cost-

Transform Your Brand's Visibility With Our customisable Signage Solutions

effective signage with no compromise on quality.

While digital marketing still dominates, the power of physical advertising and traditional print is not completely lost. The company is harnessing the signage to convert the brand message properly and effectively.

Aligning that with customisable options to match the requirements of the brand while ensuring a maximum impact on the environment. Their <u>estate agent boards</u> balance being a highly functional, powerful branding tool and presenting a professional image to increase curiosity and visibility among the audience.

Meet The Man Behind The Creative Approach Of Board Printing Solutions

"In the digital landscape, getting lost among the crowded advertising is easy. It's not the case with board printing. This is often the first thing that a potential buyer will notice. My vision is to make our signs impactful, creative, and tailored to the requirements. Also, to give leverage to foot traffic, effective promotion and be more interactive instead of a boring & repetitive approach." Ravi Patel

The founder of the company, Ravi Patel, began his journey with his passion for helping the business convey its brand message. He has also been interested in visual communication, recognising the potential of the printing industry. This led him to find a solution to the trend and tailor-made service for different Customer Satisfaction

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business sizes and individual client requirements.

Under his leadership, the business focuses on providing a combination of innovation and ecofriendly, effective solutions for the following reasons.



Our mission is to empower through our board printing solution, turning it into a power tool that not just captures the attention, but converts the curiosity into a profitable action"

Ravi Patel

From offering a customised solution to ensuring highly effective visual communication through signboards, they focus on making the brand stand out in today's competitive market.

A Unique & Diverse Solution In SIgnage Boards

They offer a wide range of products, including durable and sleek design options like Perspex signs, composite, and

hoarding boards, which comes with protective barriers for effective branding.

The business relies heavily on visually striking signage to capture the attention of the passersby. As per the research, well-placed signage can help boost foot traffic by more than 30%.

It is a crucial part of marketing, where the company's boards are designed to work with the

outdoor elements. Besides this the print, graphs, and long-term viability also play a crucial part, which they take care of.

The wide range of applications, including:

Retail: Their range includes perspex signs for promoting the products or to offer directional signage within the stores.

Events: Beside the collection, the custom signage helps enhance the attendee experience with its clear information regarding the event, secures or direction.

Construction: Hoarding boards are suitable not just for securing the sites but also for offering a creative way to showcase the brand message and provide future development updates.

The printing company includes large format printing services, including Point of Sale materials, kappa, wood, and foamex-like boarding printing. With an extensive collection that offers something for every occasion, they offer a bespoke service to ensure complete customer satisfaction.

A Commitment To Quality, Sustainability & Growth



Customisable Signage That Fits Your Unique Brand Needs



Transform Construction Sites into Branding Opportunities with Our Hoarding Boards

The boards prioritise sustainability besides having an eye-catching design. The aim is to provide custom-tailored products with assurance in printing quality and leaving less environmental impact. As they move forward, the company continues expanding its product line while balancing quality and customer satisfaction.

From the first to the final stage of production, they use eco-friendly practices. Mr Patel said, "We

want our boards not just to stand out but also to ensure they stand for something."

While the company aligns with its sustainability, they have their focuses on making the company forward-thinking, cost-effective, and offering products that never go off the shelf.

Located at 18 Aintree Road, Perivale, London UB6 7LA, their plan is not just limited to scale-up but also to explore more in balancing the functionality, visuals, affordability, and sustainability in their customised board solutions.

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