

# Print-on-Demand, The Brick Factory 3.0: New features including AI and automatic image scaling

*Brick Technology and rising star Promio.nl partner to offer new printing solutions, seamless fulfilment, and world-class support for print-on-demand businesses!*

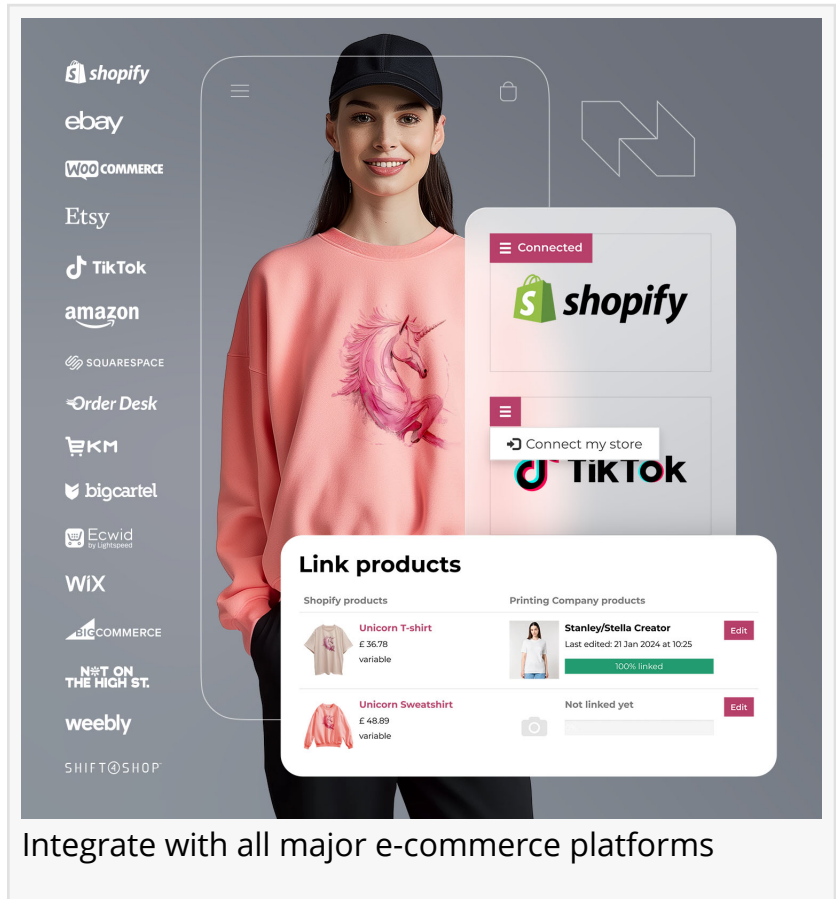
BREDA, NORTH BRABANT, NETHERLANDS, October 2, 2024 /EINPresswire.com/ -- A Perfect Partnership Leading the Future of [Print-on-Demand](#) with The Brick Factory. A new era for garment decorators, personalised printers, and merchandise producers.

[Brick Technology](#), registered in the UK, is excited to announce the release of The Brick Factory Version 3.0, a cutting-edge platform revolutionising the print-on-demand industry. Featuring AI image generation among its many advanced features, The Brick Factory empowers print businesses to streamline their operations, improve quality, and save valuable time.





But Brick Technology is not just a leader in print-on-demand technology—the strength of its people powers it. #teambrick provides exemplary support to its clients beyond the technology itself. Every client benefits from the expertise of a dedicated team that truly understands the unique demands of the print-on-demand industry.

## [Promio.nl](#): The Rising Star of Print-on-Demand

In partnership with Promio.nl, a rising star in the Netherlands, Brick Technology offers European businesses a seamless (pun intended) way to manage custom printing. Promio's rapid growth and partnerships with suppliers like L-Shop propel them into their busiest Q4 ever. The Brick



The screenshot displays the The Brick Factory 3.0 interface. On the left, a vertical list of e-commerce platform logos includes Shopify, eBay, WooCommerce, Etsy, TikTok, Amazon, Squarespace, Order Desk, Kik, Bigcartel, Ecwid, Wix, BigCommerce, N#T ON THE HIGH ST., Weebly, and ShiftoShop. The central part of the interface features a woman wearing a pink unicorn t-shirt. To her right, there are two panels: one for 'Connected' integrations showing Shopify and TikTok, and another titled 'Link products' with the following table:

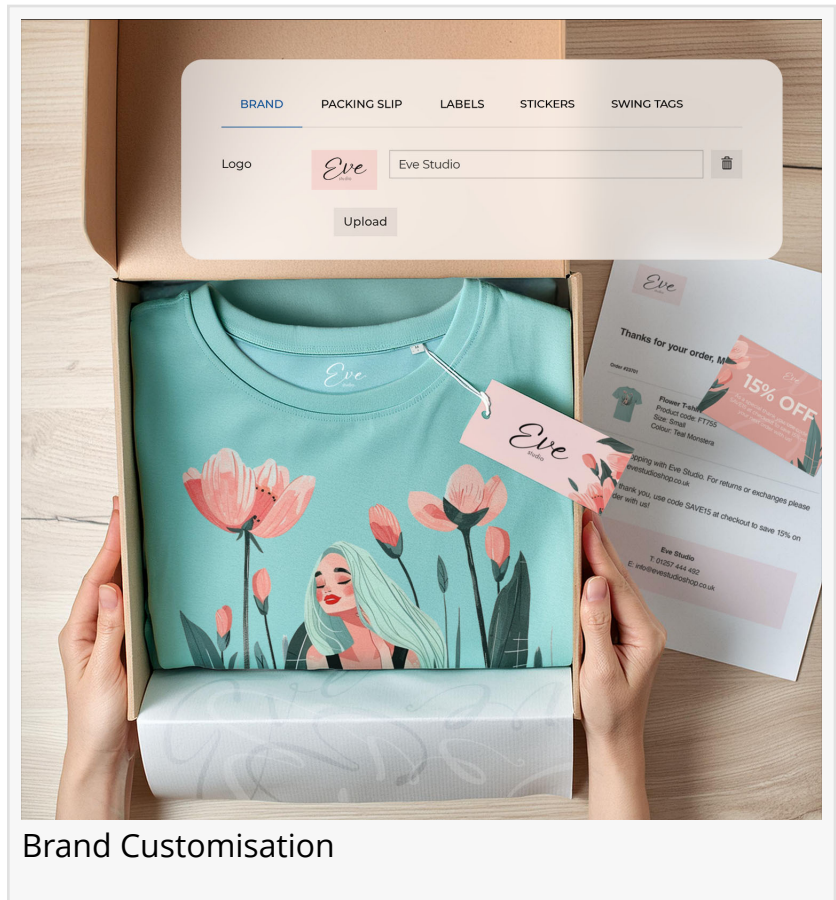
Shopify products		Printing Company products	
	<b>Unicorn T-shirt</b> £ 36.78 variable		<b>Stanley/Stella Creator</b> Last edited: 21 Jan 2024 at 10:25 100% linked <span>Edit</span>
	<b>Unicorn Sweatshirt</b> £ 48.89 variable		Not linked yet <span>Edit</span>

Below the screenshot, the text reads: 'Integrate with all major e-commerce platforms'.

Factory allows artists and merchants to connect their existing online stores or build new ones with zero investment. At the same time, Promio handles everything from printing to shipping, providing a comprehensive end-to-end service.

### Positioned for Growth

According to Grand View Research, the global merchandise industry is set to grow by 26.4% in 2025. Businesses that invest in scalable, efficient technology are now well-placed to reap the rewards. The Brick Factory is tailored to meet the needs of companies in this fast-growing market. With automatic image scaling, optimised quality controls, and multiple custom printing solutions, this platform is designed to help businesses thrive.



### A Partnership Built for Success

"Brick Technology and Promio.nl are a natural fit," says Colin Clarke, Director of Brick Technology.

“

The Brick Factory 3.0 is designed for businesses with serious intent, helping them maximise ROI and efficiency while delivering top-quality results—powered by our exceptional support from #teambrick.”

*Colin Clarke Managing Director*

"We offer world-class technology, but just as importantly, we offer world-class support. #teambrick is the heart of our operation, providing unmatched service to our clients at every step of the journey. Together with Promio, we're giving businesses the tools and the support they need to succeed in the print-on-demand space."

Don't Miss Out on the Future of Print-on-Demand  
With The Brick Factory 3.0, businesses can embrace the future of print-on-demand by reducing costs, improving quality, and delivering personalised products to their customers. Visit [www.brickfactory.uk](http://www.brickfactory.uk) to discover how your business can benefit from a platform that keeps you ahead of the competition.

### About Brick Technology

Established in 1995, Brick Technology Limited has been at the forefront of e-commerce and personalisation solutions for nearly three decades. With personnel and offices in the UK,

Canada, France, and Ukraine, Brick Technology continues to deliver innovative, customised platforms that empower businesses to grow and thrive in the digital age.

Print companies maximise their ROI with The all-new Brick Factory. Businesses that have invested in capital equipment such as Direct-to-Garment, ScreenPrint, DTF, and Embroidery printers, are taking their businesses to the next level. Visit [www.brickfactory.uk](http://www.brickfactory.uk) to discover how it enhances operations, streamlines workflows, and optimises return on investment. Arrange an online demonstration via Zoom and see how this powerful software can help maximise the potential, backed by the excellent support of #teambrick.

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The image shows a 'Workflow Dashboard' overlaid on a background of a factory floor. The dashboard is divided into two main sections. The top section is a 'Production dashboard' with eight colored tiles representing different production categories: DTG (230), Embroidery (92), Sublimation (87), Cushions (13), Posters (28), Phone Cases (36), Wall Art (3), and Vinyl (0). Each tile includes a 'TO SHIP IN 2 DAYS' and 'TO SHIP TODAY' count, and an 'OVERDUE' count. The bottom section is a 'Category products' list with a search bar and a list of items like 'Archer Vintage [STSU040]', 'AWDis College Hoodie [JH001]', etc. Below the list are buttons for 'Add New', 'Delete', 'Add', 'Remove', 'Edit', 'Remove all', 'Move to ...', and 'Copy to ...'.

Category	Count	2 Days	Today	Overdue
DTG	230	120	225	330
EMBROIDERY	92	12	32	0
SUBLIMATION	87	7	18	1
CUSHIONS	13	1	3	0
POSTERS	28	5	12	1
PHONE CASES	36	13	7	3
WALL ART	3	1	1	0
VINYL	0	0	0	0

**Production dashboard**

- DTG
- Embroidery
- Sublimation
- Cushions
- Posters
- Phone cases
- Wall art
- Vinyl

**Category products:**

- Archer Vintage [STSU040]
- AWDis College Hoodie [JH001]
- AWDis Kids Hoodie [JH001B]
- AWDis Sweatshirt [JH030]
- Baby Changer [STSB920]
- Baby Creator [STTB918]
- Baby Cruiser [STSB919]
- Blaster [STTU815]
- Connector [STSU820]
- Creator [STTU755]
- Shopping Bag [STAU762]
- Bucket Hat [STAU893]

Buttons: Add New, Delete, Add, Remove, Edit, Remove all, Move to ..., Copy to ...

Workflow Dashboard

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