

# Hedgehog by Bjorn Holte, Lachlan Dunn and Magne Bolstad Wins Bronze in A' Home Appliances Design Award

*Innovative Multifunctional Dryer  
Recognized for Exceptional Design,  
Functionality, and Performance in  
Prestigious International Competition*

COMO, CO, ITALY, October 2, 2024 /EINPresswire.com/ -- The A' Home Appliances [Design Award](#), a highly respected recognition in the field of [home appliance](#) design, has announced Hedgehog by [Bjorn Holte](#), [Lachlan Dunn](#) and [Magne Bolstad](#) as the Bronze winner in its latest edition. This prestigious accolade highlights the significance of Hedgehog's innovative design within the home appliance industry, positioning it as a noteworthy achievement in the realm of product design and functionality.

Hedgehog's award-winning design addresses the pressing need for efficient and effective drying solutions for sports and outdoor gear, aligning with the growing trend of active lifestyles. By introducing advanced features such as high-powered fans, adjustable heat settings, and ionic technology, Hedgehog offers practical benefits to users while pushing the boundaries of industry standards and practices.

The multifunctional dryer series stands out in the market with its unique combination of functionality, aesthetics, and performance. Hedgehog's patented turbo technology enables rapid drying, while its sleek design seamlessly integrates into modern home environments. The dryer's versatile features, including multiple heat settings, quiet to tornado modes, and replaceable parts for improved sustainability, cater to the diverse needs of consumers.

Winning the Bronze A' Home Appliances Design Award serves as a testament to Hedgehog's



Hedgehog

commitment to innovation and excellence. This recognition is expected to inspire future designs within the brand, fostering further exploration and advancement in the field of home appliances. The award also motivates the Hedgehog team to continue their pursuit of groundbreaking solutions that enhance the lives of their customers.

### Team Members

Hedgehog was designed by an accomplished team led by inventor and CEO Bjorn Holte. Lachlan Dunn, LDDG, served as the lead designer, while Magne Bolstad of Bolstad Consulting took on the role of lead engineer. The project also benefited from the expertise of external designer Vidar Pedersen from Sno Design.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159723>

### About Bjorn Holte, Lachlan Dunn and Magne Bolstad

Bjorn Holte is a father of five and the founder of Hedgehog Dryer, a company that offers a range of premium dryers for boots, gloves, and gear, available in over 1,200 stores in the Nordic region and the United States. With a Master's degree in Marketing and a specialization in the Internet, Holte founded his first company at the age of 16 and has since raised over \$11.5 million in funding, achieved three exits, and holds ten patents. Alongside his entrepreneurial pursuits, Holte is passionate about various sports, with a particular focus on kitesurfing.

### About Hedgehog AS and Hedgehog Dryer Inc

Hedgehog Dryer is a company that delivers high-end, fan-powered innovations for drying footwear, sports gear, and other items quickly. The company has been recognized with several prestigious design awards, including the A Design Award, for their exceptional designs and commitment to quality.

### About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality in the Home Appliances Design category. Winning designs are selected through a rigorous blind peer-review process, where a panel of expert judges, including design professionals, industry experts, journalists, and academics, evaluate entries based on pre-established criteria such as innovation in functionality, uniqueness of design, user-friendly interface, aesthetic appeal, ergonomic efficiency, energy efficiency, use of sustainable materials, durability, integration with smart technology, compactness, ease of maintenance, safety features, affordability, adaptability, inclusion of advanced features, noise reduction techniques, ease of installation, cultural relevance, inclusive design, and environmental impact reduction. The Bronze A' Design Award acknowledges the skill and dedication of designers who create solutions that enhance people's lives and contribute positively to industry standards.

### About A' Design Award

The A' Home Appliances Design Award is a prestigious international competition that recognizes

exceptional design within the home appliance industry. Welcoming entries from talented designers, innovative agencies, forward-thinking companies, and influential brands, the award provides a platform to showcase creativity, gain global exposure, and be acknowledged for outstanding design capabilities. Through a meticulous blind peer-review process, a distinguished jury panel of design professionals, industry experts, journalists, and academics evaluate submissions based on pre-established criteria. By participating in the A' Home Appliances Design Award, entrants have the opportunity to receive well-deserved recognition and enhance their status within the competitive industry. Established in 2008, the A' Design Award is now in its 16th year and remains committed to its philanthropic mission of making the world a better place through the power of good design.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://consumerelectronicsdesignawards.com>

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