



eCaregivers Redefines How Seniors Connect with Home Care Providers, Transforming the Private-Pay Home Care Industry

Families can safely access private-pay local home Care Providers and manage care, enjoying potential savings of up to 50% compared to traditional agency costs.

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[eCaregivers](#), a game-changing online platform, is transforming the private-pay senior home care industry by offering an agency-like experience that prioritizes safety, transparency, and affordability. Built for Care Seekers and Care Providers (such as companions,

aides, LPNs, RNs, PTs, etc.), eCaregivers delivers a complete suite of agency-standard tools and features with potential savings of up to 50% compared to traditional agencies. The platform is redefining care delivery and is pursuing strategic investors and partnerships to propel its growth and scalable platform.



Empowering families through affordable care

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George Koenig

According to AARP, over 10,000 U.S. citizens will turn 65 every day for the next five years, and 70% of them will need long-term care[1] – the United States is facing a senior tsunami. When it comes to private-pay senior home care, families often rely on expensive agency care options or take risks with unreliable direct hires. eCaregivers has created an innovative, new middle ground.

In just ten minutes, Care Seekers and Care Providers can use the eCaregivers platform to create online profiles,

unlocking a comprehensive portal that empowers them to safely connect and manage caregiving arrangements independently. Care Seekers can easily [search](#) for Care Providers at no cost or

subscribe to conduct video interviews and perform thorough background checks, including criminal, professional, and driver's license verifications. The platform enables users to self-vet and schedule caregivers, arrange backup care (patent-pending), and receive real-time GPS updates via text and email. With integrated timesheets, automated payments through Stripe or full W2 payroll processing, and a convenient split-billing option, families can efficiently manage all aspects of care within a 24/7 accessible portal, ensuring a smooth, user-friendly experience. eCaregivers' innovative platform makes private-pay home care safer than the grey market, with potential savings of up to half the costs of a traditional agency.

One of eCaregivers' standout features is the flexibility it offers Care Providers and Care Seekers in defining their employment relationship—whether as a 1099 independent contractor or a W2 employee. Regardless of the chosen arrangement, insurance coverage is included with a premium subscription, raising the bar for the direct-hire market to an agency-like level.

eCaregivers' mission is to democratize home care by enabling families to save money while allowing Care Providers to set their own rates. Unlike other providers, users are not restricted by hourly minimums, contracts, or obligations.

“Our platform is a game-changer for families and seniors who want to take control of their care needs without the high costs and limitations of traditional agencies,” said George Koenig, Founder and CEO of eCaregivers. “We wanted to build something that truly helps seniors and families, allowing them to take control of their care needs in a way that is accessible and transparent. To bring our vision to the next level, we are actively seeking channel and investment partners who are passionate about transforming private-pay services for the better good. Interested partners can [connect with us](#) to explore this exciting opportunity.”

Now available nationwide, eCaregivers allows users to easily search for Care Providers by local zip code, including in Florida, where the platform has recently launched. For those wishing to start their own home care business, eCaregivers provides a free one-day training program that empowers them to get started without any up-front investment or ongoing fees.

Additionally, eCaregivers seeks partnerships with long-term insurers and channels, as its innovative platform can significantly reduce labor costs. All time sheets and care plans are updated in real-time and accessible 24/7, resulting in improved administrative processing and lower costs while enhancing customer satisfaction.

About eCaregivers:

eCaregivers is revolutionizing senior home care as the first-ever platform to offer private-pay consumers access to agency-like tools and features at a fraction of the cost. By leveraging the power of local communities, eCaregivers ensures that those who fully utilize its tools and platform features can create a safe, affordable, and personalized home care experience. This groundbreaking approach empowers seniors and families to take control of the home healthcare

experience, democratizing care in ways never before possible.

To learn more visit: www.ecaregivers.com

Watch their investor video: <https://www.youtube.com/embed/NtBkXrjHbBU>

[1] <https://www.aarp.org/politics-society/advocacy/info-2022/jenkins-long-term-care-crisis.html>
<https://www.aarpinternational.org/initiatives/aging-readiness-competitiveness-arc/united-states>

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