

Birdfy Sponsors San Diego Audubon's Outdoor Experience Leaders Program

Birdfy is excited to announce its sponsorship of the Outdoor Experience Leaders Program, hosted by the San Diego Audubon Society (SDAS).

LOS ANGELES, CA, UNITED STATES, October 3, 2024 /EINPresswire.com/ -- Birdfy, a leading innovator in smart birding technology, is excited to announce its sponsorship of the Outdoor Experience Leaders Program (OEL), hosted by the San Diego Audubon Society (SDAS). The program is designed to nurture the next generation of leaders in outdoor and nature activities, particularly in birdwatching and nature outings, through comprehensive training and field experiences.

Birdfy's Sponsorship of the Outdoor Experience Leaders Program
The OEL Program offered numerous benefits to students, equipping them with the skills, knowledge, and confidence to become effective leaders in outdoor and birding activities. Through both theoretical instruction and hands-on experience, students developed a well-rounded understanding of leadership in nature. Birdfy's sponsorship, which included financial support and product contributions, further enhanced the program's impact. This partnership aligned with Birdfy's core



Birdfy OEL Program



OEL Field Trip

mission of promoting bird-related education and inspiring the next generation of ornithologists, nurturing future leaders in conservation and environmental stewardship.

Over six weeks of instruction and hands-on field trips, students were introduced to a variety of leadership styles. From guided nature hikes to stationary birdwatching events like Big Sits, participants had opportunities to practice leading groups in a supportive environment. This training helped them develop communication skills, team management, and the ability to guide others in the appreciation of nature, particularly birds. By the end of the program, students gained confidence in their ability to lead birding and nature outings for different audiences.

Students also participated in five immersive field trips, where they not only observed nature but also practiced organizing and leading birding walks. These experiences provided essential real-world applications of the lessons learned during the online sessions. For those interested in careers in conservation or ornithology, this program offered a rare opportunity to engage directly with the environment, sharpening their observational skills while learning how to educate others about birds and nature.

As part of the sponsorship, Birdfy also provided its renowned smart bird feeders to participants, enhancing their birdwatching experience with advanced technology. The Birdfy smart feeders, equipped with AI technology that identifies bird species and sends real-time notifications when birds visit, created an interactive and highly educational experience for students. These features allowed students to capture close-up shots of birds, observe their behaviors in detail, and study their habitats more closely. By integrating this cutting-edge technology, Birdfy ensured that participants were not only engaged but also stayed at the forefront of birdwatching innovation, deepening their understanding of the natural world.

Birdfy's contribution ensured the program remained accessible to students from various financial backgrounds by supporting scholarships. This aligned with Birdfy's commitment to making birding education inclusive, providing equal opportunities for all to engage with nature and develop leadership skills.

Graduates of the program could continue to participate as leaders in future SDAS outings, receiving stipends for each outing they led. This provided not only a potential career path in nature education and ornithology but also an ongoing opportunity to contribute to conservation efforts. Through this, students transformed their passion into action, making a tangible impact on the birding community.

How the Program Aligns with Birdfy's Values:

Birdfy is deeply committed to promoting education that connects people to birds and nature. This year, Birdfy launched its fundraising initiative, the Birdfy Fund, aimed at giving back to both nature and society. Since establishing the Birdfy brand, we have allocated \$1 from each sale to this fund, and it has already grown to \$200,000. Through these efforts, Birdfy has sponsored over 50 projects related to bird conservation and charitable causes.

It is Birdfy's honor to partner with the San Diego Audubon Society for this project. By sponsoring the Outdoor Experience Leaders Program, Birdfy contributed to the growth of bird-related knowledge among students, sparking their curiosity and passion for the natural world. The program equipped students with the foundational skills needed to become ambassadors for bird conservation and education, aligning perfectly with Birdfy's mission to enhance the understanding and appreciation of birds through technology and education.

Birdfy recognized the importance of cultivating future leaders in ornithology and nature conservation. The Outdoor Experience Leaders Program offered students firsthand exposure to birdwatching, guiding, and educational leadership. This aligned perfectly with Birdfy's long-term vision of nurturing the next generation of ornithologists—individuals who would use their knowledge to protect bird species and their habitats, advancing Birdfy's goals of conservation and sustainability.

As the program prepared students to lead others in birding and nature outings, it also fostered a greater awareness of conservation issues. Birdfy's values were rooted in ensuring that people not only observed birds but also contributed to their protection. The skills students gained during the program empowered them to educate their communities on the importance of conservation, a key component of Birdfy's vision for a world where bird species were appreciated and preserved for future generations.

Coordinating with Birdfy's Mission

Through its sponsorship of this program, Birdfy helped students experience birdwatching in new ways while encouraging them to think about conservation and sustainability. This initiative was an investment in the future of ornithology and bird-related education, supporting Birdfy's overarching mission to inspire individuals and communities to engage with the natural world. By preparing students to become outdoor leaders and educators, Birdfy ensured that its commitment to bird conservation extended well into the future, nurturing the next generation of advocates for bird species and their environments.

In conclusion, Birdfy's sponsorship of the Outdoor Experience Leaders Program reinforced its dedication to bird-related education and the development of future ornithologists. Students gained valuable leadership experience, practical skills, and a deeper connection to nature, while Birdfy continued to foster a community of birding enthusiasts and conservation leaders.

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