

Self-Adhesive Labels Market Segments, Drivers, Restraints, And Trends For 2024-2033

The Business Research Company's Self-Adhesive Labels Market Segments, Drivers, Restraints, And Trends For 2024-2033

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The self-adhesive labels market has experienced robust growth in recent years, expanding from \$53.55 billion in 2023 to \$57.15 billion in 2024 at a compound annual growth rate (CAGR) of 6.7%. The growth in the historic period can be attributed to urbanization and retail growth, logistics and supply chain requirements, customization and personalization, brand identity and marketing, consumer goods packaging.



The Business
Research Company

Self-Adhesive Labels Global Market Report 2024 –
Market Size, Trends, And Global Forecast 2024-2033

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It will grow to \$56.31 billion in 2028 at a compound annual growth rate (CAGR) of 10.0%. ”

*The Business Research
Company*

What Is The Estimated Market Size Of The Global Self-Adhesive Labels Market And Its Annual Growth Rate?

The self-adhesive labels market is projected to continue its strong growth, reaching \$75.94 billion in 2028 at a compound annual growth rate (CAGR) of 7.4%. The growth in the forecast period can be attributed to growing demand across industries, sustainability and eco-friendly labels, digitalization in label printing, supply chain and

logistics optimization.

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Growth Driver Of The Self-Adhesive Labels Market

The rising consumption of packed products is expected to propel the growth of the self-adhesive labels market. Packaged products are consumer packaged goods that the average customer consumes daily, such as food, beverages, cigarettes, makeup, and household products. The increasing number of dual household incomes, longer working hours, and the inability to

manage own cooked meals have increased the demand for packaged meals, particularly ready-to-eat foods, snacks, and beverages. The purpose of product packaging is to safeguard the product inside. Packaging must protect the goods during transit between the manufacturing site and the retailer and protect the product while it is on the shelf.

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Which Market Players Are Steering The Self-Adhesive Labels Market Growth?

Key players in the market include Connecticut Chemicals Industries Inc., Avery Dennison Corporation, Multi-Color Corporation, Coveris Holdings S.A, Huhtamaki OYJ Company, Fuji Seal International Inc., H.B. Fuller Company, Consolidated Label Co, 3M Company, Mondi Group, Hally Labels Limited, Lintec Corporation, Dura-ID Solutions Limited, CS Labels Ltd., Tower Labels, Right Label Solutions Limited, Inland Label, Terragene, Brady Corporation, Sato Holdings Corporation, Constantia Flexibles, Advanced Labels NW, WS Packaging Group Inc., Resource Label Group LLC, Label Technology Inc., Label Tech Inc., Labelcraft Products Ltd., Label Impressions Inc., Label-Aid Systems Inc., Essentra PLC.

What Are The Key Trends That Influence Self-Adhesive Labels Market Share And Analysis?

Major companies operating in the market are adopting a strategic partnership approach to accessing new markets and technologies. Strategic partnerships refer to a process in which companies leverage each other's strengths and resources to achieve mutual benefits and success.

How Is The Global Self-Adhesive Labels Market Segmented?

- 1) By Adhesive Type: Hot-melt, Emulsion Acrylic, Solvent
- 2) By Nature: Permanent, Removable, Repositionable
- 3) By Composition: Release Liner, Adhesive Layer, Face Stock
- 4) By Printing Technology: Flexography, Digital Printing, Lithography, Screen Printing, Gravure, Letterpress, Offset
- 5) By End Users: Food and Beverages, Pharmaceuticals, Tracking, Logistics and Transport, Home and Personal Care, Consumer Durables, Others End Users

Geographical Insights: Asia-Pacific Leading The Self-Adhesive Labels Market

Asia-Pacific was the largest region in the market in 2023. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Self-Adhesive Labels Market Definition

Self-adhesive labels are pressure-sensitive labels with an adhesive-coated face material that require only the pressure of a finger to adhere to a substrate as they utilize a pressure-sensitive adhesive that is sticky under normal conditions. These labels are made of a plus substance

(composite-like material with film or paper), adhesive on the back, and silicone-coated protecting paper.

Self-Adhesive Labels Global Market Report 2024 from [The Business Research Company](#) covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global self-adhesive labels market report covering trends, opportunities, strategies, and more

The Self-Adhesive Labels Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [self-adhesive labels market size](#), self-adhesive labels market drivers and trends, self-adhesive labels market major players and self-adhesive labels market growth across geographies. This report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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