

AMP Memberships Car Wash Platform Tops 1 million Unique Users

AMP Memberships, a leading car wash technology provider, crosses yet another impressive milestone; 1 million unique users

ATLANTA, GA, UNITED STATES, October 9, 2024 /EINPresswire.com/ -- AMP Memberships, an innovative provider of car wash technology solutions, proudly announces that its platform now surpasses 1 million unique users across its client network.



The significant milestone underscores AMP's growing footprint as a leader in the carwash industry.

“This milestone is more than just a number,” says Dylan von Kleist, AMP's VP of Sales & Marketing. “It represents the trust and commitment of our clients who have chosen AMP to enhance their customers' car wash experiences. Reaching one million platform users, after breaking the 10 million individual car wash barrier just several months ago, validates our successful integration of cutting-edge technology and customer-centric solutions across popular car wash chains.”

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Meeting the changing needs of our users through ever-evolving innovations continues to set our platform apart.”

Adam Trien, CTO of AMP Memberships

The AMP platform offers a comprehensive suite of software and hardware to optimize operational efficiencies

and enhance customer engagement. AMP's system seamlessly integrates mobile apps, kiosks, loyalty rewards programs and operational performance.

“As we celebrate this milestone, we are in the process of deploying our new AI and Deep Vehicle Recognition technology with several clients,” says AMP's CTO Adam Trien. “This latest innovation allows car wash operators to accurately track each vehicle's make, model, and color, providing information for highly personalized marketing messages. Meeting the changing needs of our

users through ever-evolving innovations continues to set our platform apart.”

For more information about AMP Memberships and their innovative solutions, visit ampmemberships.com.

About AMP Memberships—AMP Memberships delivers cutting-edge software solutions that enhance operational efficiencies and customer engagement for car wash operators. Renowned for its robust platform and exceptional support, AMP is at the forefront of innovation in the car wash sector.

AMP Memberships has offices in Denver, CO and Atlanta, GA.

Dylan von Kleist

AMP Memberships

dylan@ampmemberships.com

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