

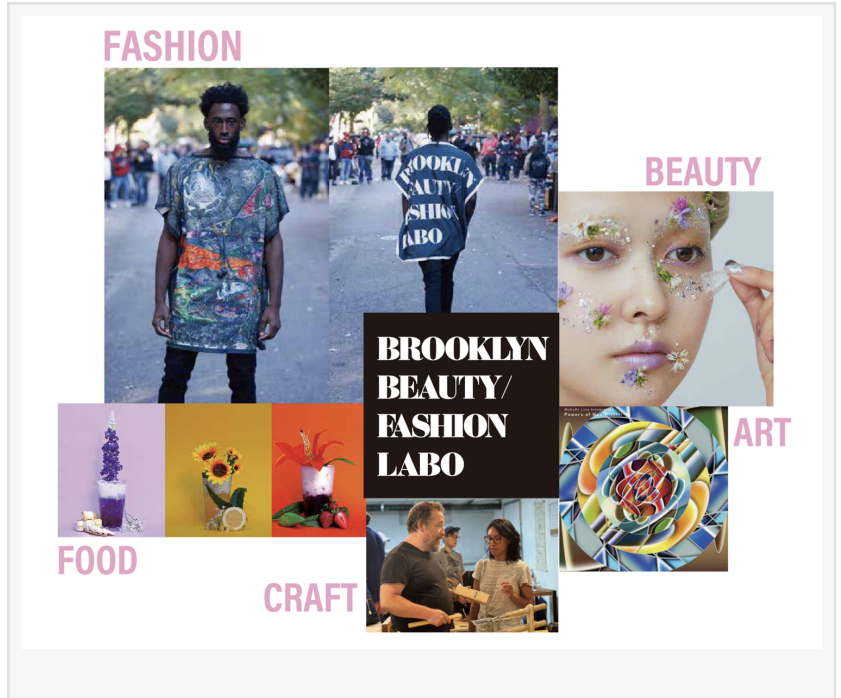
October 13th "BROOKLYN + JAPAN FESTIVAL"

BROOKLYN, NY, UNITED STATES,
October 4, 2024 /EINPresswire.com/ --
Japan-U.S. cultural exchange laboratory
in Brooklyn

"Brooklyn Beauty/Fashion Labo"

Holds the First Fashion Show on
October 13th!!

Brooklyn Beauty/Fashion Labo (BBFL),
which is located in Park Slope in
Brooklyn (300 7th Street, Brooklyn NY
11215) as the cultural exchange
laboratory, throws the very first
promotion event by itself on Sunday,
October 13th. Based on the concept
"Brooklyn + Japan", there are planned some exciting events such as fashion shows by 4 designers
from each country both Japan and USA, workshops of beauty, craft, and food etc., also art group
exhibition, introducing new products by participated brands. There are more fun things
happening for every visitor!!



□10/13 Event Schedule□

-11am

□PSWT Art Group Show□□□□□□□□□□

-12pm

□TAISAN Giant Calligraphy Performance

□NIHONSAN Japanese Woodworking Games and Demos

□NIKI HILLS Wine Tasting by DINNY

-11:30am □ 1pm

□SHISEIDO Second Skin Workshop

-4:00pm

□Fashion Show with BK Style Foundation

□□1) Fugahum(<http://www.fugahum.com/>)

□□2) Robe Japonica(<https://robe-japonica.com/>)

□□3) Yosoou & 52(<https://yosoou.jp/>□<https://52byhikarumatsumura.com/>)

□□4) Walock(<https://warlock69.jp/>)

□What's "Brooklyn Beauty/Fashion Labo"□□

"Bridging Cultures, Unveiling Creativity"

J-Collabo meets between USA and Japanese companies to cooperate laboratory.

<https://www.brooklynbbfl.com>

Brooklyn is where many artists have moved to create a unique culture. BBFL's mission is to create a sustainable and creative community inspired by the way of life and thinking of the people who live in Brooklyn. BBFL creates a platform as a bridge between Brooklyn, Japan, and the world.

The 25,000 sqft facility (Basement, 1st~3rd floor, Rooftop) includes an art gallery, cafe, grocery, hair/nail/facial/ eye lash salon, upcycle store and local product showroom. The store proposes a total lifestyle based on the concept of "Bridging Cultures, Unveiling Creativity". A series of Japan-USA hybrid products also are developed and introduced to the world through e-commerce or events.

OPEN EVERYDAY

11AM - 7PM

300 7th Street, Brooklyn, NY, 11215

□Founding Supporter□

Shiseido

□Companies Participating in the Project□

BK Style Foundation, Hachi Collections, Nankai Electric Railway Co., Ltd., tas+, Dainobu, JTB USA, Overjoyed, Le Furo, Rimon, Ellie's Lash Bar, Kaysar Brooklyn, kiino Brooklyn, Magmog Brooklyn, Tomiz, Torihane, NIHONSAN, FAITH CO., LTD., DINNY□ Crewneck NYC inc,

Generic Cosmetics, Sacra, Tamura Shoji, Robe Japonica, Koji no Gakko, Llanos Coffee, Brooklyn Made, KAMIKI, Rescue Plants, Hakko-an and more

□What's J-Collabo□

J-Collabo was founded in 2008 as a NY State 501(c)3 non-profit organization by Hitoshi Sagaseki (Founder), Sachi Shimoda (Co-Founder), Hiromi Ishikawa (Executive Director) and started as an online gallery with the theme of "Experience Japan in Brooklyn". J-Collabo was involved in the

planning and management of many cultural events, including a charity event, a tourism promotion event and a collaboration of traditional Japanese performing arts such as Gagaku and Noh etc. Since 2014, J-Collabo has established a permanent base in Brooklyn, where it plans and manages educational programs on traditional Japanese culture such as tea ceremonies, flower arrangement, calligraphy, rakugo, Noh, and traditional crafts such as bamboo crafts, pottery, lacquer ware, and Japanese paper.

Under the concept of "Brooklyn + Japan", J-Collabo provides free community events to connect with local people. In addition, since 2017, J-Collabo has held an annual art group exhibition, providing opportunities for outstanding artists to showcase their work, including solo exhibitions in the USA and Japan.

<https://www.j-collabo.org/about>

If you have any questions about the event, please feel free to contact us.

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This press release can be viewed online at: <https://www.einpresswire.com/article/749087392>

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