

Aletheia Systems Unveils Cerberus ID: A Solution to Combat Fraudulent Registrations in Higher Education

Aletheia Systems launches Cerberus ID, a cutting-edge product designed specifically for higher education institutions to combat fraudulent registrations.

ATLANTA, GA, UNITED STATES, October 10, 2024 /EINPresswire.com/ -- Aletheia Systems, a

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We are excited to introduce Cerberus ID as a powerful tool to help higher education institutions combat the challenges posed by fraudulent registrations"

Sean Kelly

leading provider of innovative data quality solutions, today announced the launch of Cerberus ID, a cutting-edge product designed specifically for higher education institutions to combat the growing problem of fraudulent registrations.

Leveraging advanced machine learning algorithms, Cerberus ID provides a robust and effective solution for detecting and preventing fraudulent activity. The product offers a comprehensive suite of features, including:

Real-time fraud detection: Cerberus ID continuously analyzes registration contact data for
anomalies and suspicious patterns, flagging potential fraudulent activity instantly.
☐ Confidence scoring: By evaluating multiple contact data points, Cerberus ID assigns a
confidence score to each registration, enabling institutions to prioritize and address high-risk
cases.
☐ Intelligent fraud prevention: The solution automatically blocks fraudulent registrations based

on predefined thresholds, preventing unauthorized access to admissions and providing frontline security.

Scalability and adaptability: Cerberus ID can handle large volumes of data and is easily customizable to meet the specific needs of higher education institutions.

Fraudulent registrations in higher education can have significant financial and reputational consequences for institutions. According to recent studies, the monetary impact of fraud in this sector is substantial. By implementing Cerberus ID, universities and community colleges can protect their revenue streams and maintain their academic integrity while increasing enrollment efficiency.

"We are excited to introduce Cerberus ID as a powerful tool to help higher education institutions combat the challenges posed by fraudulent registrations," said Sean Kelly, VP of Sales at Aletheia Systems. "Our machine learning-based approach provides a highly accurate and efficient solution for safeguarding student enrollment and protecting institutional resources."

Cerberus ID is now available for universities and community colleges. For more information or to schedule a demo, please visit the <u>Aletheia Systems</u> website or contact Sean Kelly.



Cerberus ID Product Logo

About Aletheia Systems:

Aletheia Systems is a leading provider

of educational technology solutions that empower institutions to enhance student success and operational efficiency. With a focus on machine learning and data-driven insights, Aletheia Systems delivers innovative products that address the unique challenges facing higher education.

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