

# Dr. Simon Ourian of Epione Beverly Hills on the Power of Setting Clear Goals for Cosmetic Treatments

*Dr. Simon Ourian discusses why setting and communicating aesthetic goals with your practitioner is key to achieving personalized, natural-looking results.*

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“

A successful aesthetic treatment starts with an open conversation about your unique goals and expectations”

*Dr. Simon Ourian*

Hills, we've always believed that an excellent cosmetic treatment starts with a meaningful conversation. Setting and discussing your aesthetic goals with your practitioner is one of the most important steps one can take to ensure the best possible outcome. It's not just about choosing a procedure; it's about working together to achieve the look you've envisioned.

"Aesthetic treatments aren't one-size-fits-all," says Dr.

Simon Ourian, founder of Epione. "We always start with a conversation to understand exactly what our patients hope to achieve. Whether it's something as subtle as evening out skin tone or more transformative like reshaping facial contours, knowing your goals helps us create a plan that feels right for you."

Epione emphasizes that every patient has unique features and a personal idea of beauty. By having an open discussion during the initial consultation, patients and practitioners can align on the results they're aiming for. This process also helps set realistic expectations, ensuring that patients are informed and comfortable with their treatment journey.

"We urge our patients to speak up, ask questions, and be candid about their concerns," Dr. Ourian adds. "Your input is essential. It allows us to tailor our approach, whether we're suggesting Coolaser, Coolbeam, Lipofreeze, or any of our other treatments. In the end, it's all about helping you feel more confident."

Epione has long been a destination for patients worldwide, including those traveling from South America and Europe, seeking Dr. Ourian's expertise in advanced cosmetic procedures. The clinic's reputation for combining innovative, non-surgical treatments with a personalized

approach to care is what sets it apart in the aesthetic industry.

"At Epione, we're not just here to perform procedures. We're here to listen and help you make informed decisions that align with your personal beauty goals," says Dr. Ourian.

#### About Epione Beverly Hills

Epione Beverly Hills, led by Dr. Simon Ourian, specializes in non-surgical cosmetic treatments that are tailored to each individual. Known for innovative techniques and a patient-focused approach, Epione continues to set the standard for cosmetic care, drawing clients from all over the globe.

To learn more about our treatments or schedule a consultation, visit

[www.epione.com](http://www.epione.com)

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Dr. Simon Ourian, M.D., Cosmetic Dermatology expert and founder of Epione Beverly Hills

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