

Global IoT IAM Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company's IoT IAM Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, October 7, 2024 /EINPresswire.com/ -- The IoT IAM market has experienced robust growth in recent years, expanding from \$7.47 billion in 2023 to \$9.71 billion in 2024



at a compound annual growth rate (CAGR) of 29.9%. The growth in the historic period can be attributed to user authentication needs, data privacy regulations, rise of smart homes, consumer demand for convenience, identity theft concerns.



You Can Now Pre Order Your Report To Get A Swift Deliver With All Your Needs" The Business Research Company What Is The Estimated Market Size Of The Global IoT IAM Market And Its Annual Growth Rate?

The IoT IAM market is projected to continue its strong growth, reaching to \$27.46 billion in 2028 at a compound annual growth rate (CAGR) of 29.7%. The growth in the forecast period can be attributed to biometric authentication adoption, user-centric identity models, personalized user experiences, regulatory compliance

focus, enhancing device management, dynamic access controls. Major trends in the forecast period include adoption of zero trust security models, integration with ai and machine learning, emergence of 5g networks, device lifecycle management, enhanced user authentication methods, edge computing and distributed iam.

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Growth Driver Of The IoT IAM Market

An increase in number of cyberattacks and data breach issues is expected to propel the IoT IAM market going forward. A cyberattack refers to an assault performed by cybercriminals to steal

data and sensitive information by sending and hacking a computer system using malicious information. Data breaches refer to security violations in which sensitive information can be stolen from a computer system without prior permission of the owner of the system. Identity and access management are used at the current time to prevent any unauthorized access of information from the system of the company's employees' database.

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Which Market Players Are Steering the IoT IAM Market Growth?

Key players in the IoT IAM market include International Business Machines Corporation, Amazon.com Inc., GMO GlobalSign Inc., Ping Identity Corporation, ForgeRock Inc., Broadcom Inc., Microsoft Corporation, Oracle Corporation, Micro Focus International plc, Cloud Security Alliance Inc., ARCON TechSolutions Pvt. Ltd., Telefonaktiebolaget LM Ericsson, Hitachi ID Systems Inc., KaaloT Technologies LLC, Okta Inc., HID Global Corporation, CyberArk Software Ltd., OpenText Corporation, Cisco Systems Inc., Google LLC, Entrust Datacard Corporation, SailPoint Technologies Inc., Dell Technologies Inc., Optiv Security Inc., Quest Software Inc., Identity Fusion Inc., Thales Group, DigiCert Inc., Keyfactor Inc., RSA Security LLC, Centrify Corporation, SecureAuth Corporation, Auth0 Inc., Idaptive LLC, Akamai Technologies Inc., Thycotic Software LLC, BeyondTrust Corporation, Cyberinc Corp., Avatier Corporation, NetIQ Corporation.

What Are the Dominant Trends in IoT IAM Market Overview?

Technological advancements are a key trend gaining popularity in the IoT IAM market. Major market players are concentrating their efforts on creating innovative technologies to strengthen their position in the market.

How Is The Global IoT IAM Market Segmented?

- 1) By Component: Solutions, Services
- 2) By Security Type: Network Security, Endpoint Security, Application Security, Cloud Security, Other Security Types
- 3) By Deployment mode: Cloud, On-Premises
- 4) By Organization Size: Small and Mid-Sized Enterprises (SMEs), Large Enterprises
- 5) By Verticals: Banking, Finance services, and Insurance (BFSI), Automotive, Telecom, Healthcare, Retail and Consumer Goods, Energy and Utilities, Other Verticals

Geographical Insights: North America Leading The IoT IAM Market

North America was the largest region in the IoT IAM market in 2023. Asia-Pacific is expected to be the fastest-growing region in the IoT IAM market report forecast period. The regions covered in the iot iam market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

IoT IAM Market Definition

The IoT IAM (IoT identity and access management) is used to enable device identity management

and access control, discover unmanaged devices, and take appropriate action. IoT IAM is used for the ease of communication between several IoT devices and other communication entities, to protect against data breaches and security attacks, and to provide the right tools to improve the productivity of employees working in any organization.

<u>IoT IAM Global Market Report 2024</u> from The Business Research Company covers the following information:

- •Market size data for the forecast period: Historical and Future
- •Macroeconomic factors affecting the market in the short and long run
- •Analysis of the macro and micro economic factors that have affected the market in the past five years
- •Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- •Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global IoT IAM market report covering trends, opportunities, strategies, and more

The IoT IAM Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on IoT IAM market size, IoT IAM market drivers and trends, IoT IAM market major players, IoT IAM competitors' revenues, IoT IAM market positioning, and IoT IAM market growth across geographies. The IoT IAM market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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