

# Yuan Li Sheng Huo by Fullspeed Network Technologies Hangzhou Wins Bronze in A' Graphics Industry Awards

*Innovative Brand Logo Design Recognized for Visual Appeal and Effective Communication in Prestigious International Competition*

COMO, CO, ITALY, October 7, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [graphic design](#), has announced [Fullspeed Network Technologies Hangzhou](#) as a Bronze winner in the Graphics, Illustration and Visual Communication Design category for their exceptional work titled "Yuan Li Sheng Huo". This prestigious recognition highlights the significance of the A' Graphics Industry Awards within the design industry, celebrating outstanding achievements in visual communication and branding.



The award-winning "Yuan Li Sheng Huo" brand logo design showcases the importance of effective visual communication in connecting with target audiences. By aligning with the aesthetic preferences and values of young consumers, this design demonstrates the power of graphic design to enhance brand identity and competitiveness in the market. The recognition from the A' Graphics, Illustration and Visual Communication Design Award underscores the relevance of innovative design solutions in meeting the evolving needs of industries and customers alike.

Fullspeed Network Technologies Hangzhou's "Yuan Li Sheng Huo" logo stands out for its unique combination of geometric shapes, vibrant color palette, and fluid typography. The design incorporates circles reminiscent of small planets, paying tribute to popular culture while

suggesting the brand's diverse product range. The hexagonal background, formed by cutting triangles off a square, enhances recognizability and visual impact. The consistent slant angles of the characters' strokes contribute to the overall harmony and youthful vibe of the logo.

This prestigious recognition from the A' Graphics Industry Awards serves as a testament to Fullspeed Network Technologies Hangzhou's commitment to design excellence and innovation. The award not only celebrates the success of the "Yuan Li Sheng Huo" project but also motivates the brand's team to continue pushing boundaries and exploring new avenues for creative expression. By setting a high standard in visual communication, this achievement has the potential to inspire future designs and influence industry practices.

Interested parties may learn more about the award-winning "Yuan Li Sheng Huo" brand logo design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159091>

#### About Fullspeed Network Technologies Hangzhou

Fullspeed Network Technologies (Hangzhou) Co., Ltd. (Fullspeed), established in 2005, is a renowned Chinese provider of creative design and digital solutions. With a mission to "Design Creates Value," Fullspeed assists businesses in enhancing their product and service experiences in the digital age. The company's core business segments encompass user experience design, digital marketing, creative design, operational growth, and technical services.

#### About Meituan

Meituan's "Retail + Technology" strategy is committed to its mission of "Helping People Eat Better and Live Better". Since its establishment in March 2010, Meituan has continuously promoted the digital upgrade of service retail and commodity retail, working with partners to provide consumers with high-quality services. The company, listed on the Hong Kong Stock Exchange in September 2018, remains customer-centric and invests heavily in research and development of new technologies to create social value and assume greater social responsibility.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality. It acknowledges the skill and dedication of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are celebrated for their professional execution and potential to positively influence industry standards. The Bronze A' Design Award is a prestigious recognition granted to designs that showcase creativity, ingenuity, and astuteness, as determined by a rigorous blind peer-review process based on pre-established evaluation criteria.

#### About A' Design Award

The A' Design Award is an international, juried design competition organized across all industries, with participation open to entries from all countries. Established in 2008, the award

aims to recognize and promote superior products and projects that advance and benefit society. By showcasing pioneering designs on a global stage, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact the world. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at:

<https://graphicdesignaward.net>

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