

# Desky by Zhiqi Lin Wins Bronze in A' Interface Awards

*Zhiqi Lin's Innovative Desk Booking Software Recognized for Excellence in Interface Design*

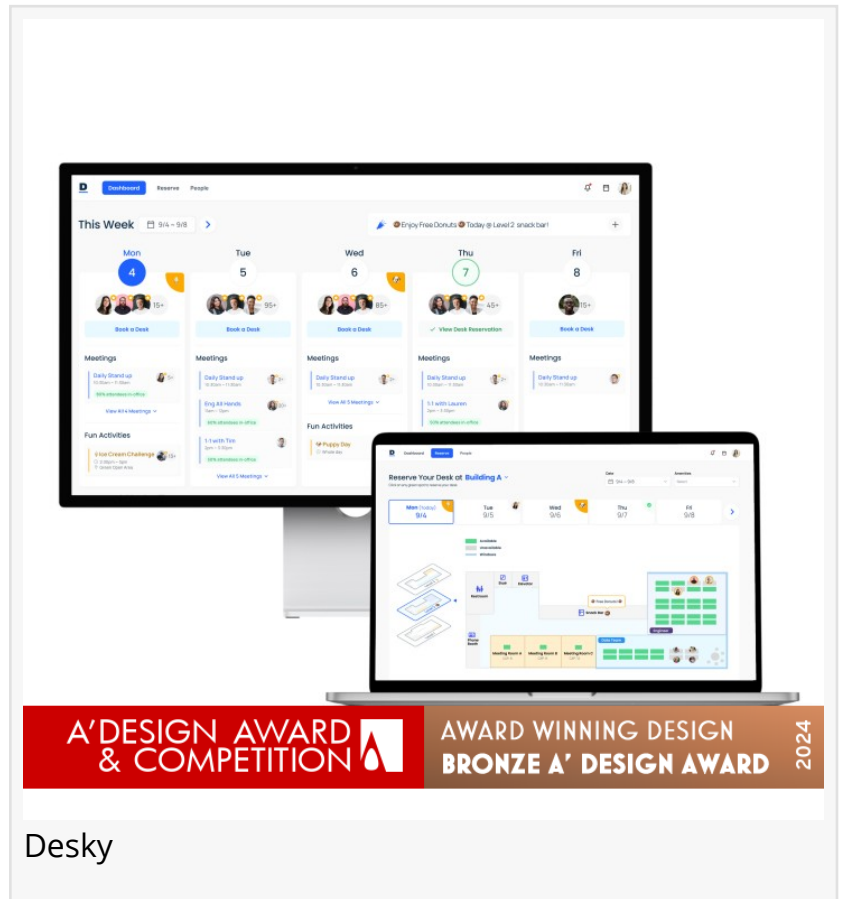
COMO, CO, ITALY, October 7, 2024 /EINPresswire.com/ -- The A' Design Award, one of the world's most prestigious design competitions, has announced [Zhiqi Lin](#) as a Bronze winner in the [Interface](#), Interaction and User Experience Design category for the innovative desk booking software, Desky. This highly respected award recognizes Desky's outstanding design, which showcases a seamless blend of functionality, aesthetics, and user-centric features.

Desky's recognition by the A' Interface Awards highlights its relevance to the evolving needs of the modern

workplace. As hybrid work models become increasingly prevalent, Desky offers a solution that empowers employees to effectively navigate the challenges of remote and in-office work. By providing a user-friendly interface that facilitates desk booking, colleague tracking, and event planning, Desky aligns with the growing demand for tools that enhance productivity and collaboration in flexible work environments.

Desky stands out in the market through its unique combination of features, including a strategic weekly overview, personalized workspace allocation, and an interactive office map. These elements work together to create a comprehensive solution that addresses the multifaceted needs of hybrid workers. The intuitive design ensures a stress-free experience, while the integration of social features fosters a vibrant office culture and promotes team dynamics.

Winning the A' Interface Award serves as a testament to Zhiqi Lin's commitment to innovation



and user-centric design. This recognition is expected to inspire future projects within the brand, driving further exploration and advancement in the field of interface design. The award also motivates the Desky team to continue pushing boundaries and delivering cutting-edge solutions that enhance the modern work experience.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159027>

#### About Zhiqi Lin

Zhiqi Lin is a Senior Principal Product Designer at Ingram Micro, recognized for her expertise in UI/UX design, accessibility, and front-end engineering. With a foundation in Informatics (Human-Computer Interaction) from the University of Washington and a notable tenure as a UI Engineer Intern at Adobe, Lin has made significant contributions to digital design and innovation. An active member of The Academy of Interactive & Visual Arts, her work is characterized by a commitment to transforming traditional business models through software solutions, enhancing user engagement, and promoting digital accessibility.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity and practicality. It acknowledges the skill and dedication of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are recognized for their professional execution and potential to positively influence industry standards. The Bronze A' Design Award is a prestigious recognition granted to designs that excel in criteria such as user experience optimization, visual hierarchy implementation, innovative functionality, accessibility considerations, responsiveness across devices, intuitive navigation design, content clarity, effective color usage, consistency in design elements, attention to micro-interactions, feedback mechanism integration, loading time efficiency, scalability of design, aesthetic appeal, customizability features, data visualization techniques, use of gestural interfaces, integration of motion design, cognitive load reduction, and multilingual support.

#### About A' Design Award

The A' Interface, Interaction and User Experience Design Award is a highly regarded competition that attracts a diverse range of participants, including visionary designers, innovative agencies, forward-thinking companies, and influential entities in the interface design industry. This prestigious award offers entrants an opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities. The competition is organized annually and welcomes entries from all countries, with the ultimate aim of recognizing and promoting superior products and projects that advance and benefit society. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance the world through the power of good design. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at <https://interfacecompetition.com>

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