

Facial Injectable Market Set to Boom, Reaching US\$ 33.63 Billion, With Growing 12.6% CAGR Forecast Period 2024-2032

Technological advancements and the rising use of social media have resulted in growing awareness and acceptance of facial injectables among men.

NEW YORK CITY, NY, UNITED STATES, October 7, 2024 /EINPresswire.com/ -- Our market report on facial injectables has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.



Facial injectables are being used in a wide range of applications, including facial line correction, lip augmentation, facelift, acne scar treatment, and lipotrophy treatment. ”

Polaris Market Research

The facial injectable market is projected to reach a value of US\$ 11.60 billion in 2023 and is expected to reach US\$ 33.63 billion by 2032, growing at a CAGR of 12.6% during the forecast period from 2024 to 2032.

Key Findings:

Facial injectables, also known as dermal fillers, are substances injected into the skin to enhance facial features and reduce aging signs. They are used to make up for the decreased amount of collagen in the skin, which leads to skin laxity and loss of volume. Getting dermal fillers can add volume to sagging skin and help smoothen wrinkles and creases on the face. Also, these fillers are used to plump up lips and cheeks and make the facial features more symmetrical.

There are several types of dermal fillers, including hyaluronic acid, calcium hydroxyapatite, poly-l-lactic acid, and polymethylmethacrylate. Hyaluronic acid, a naturally occurring acid in the skin, adds volume to the skin and keeps it hydrated. Calcium hydroxyapatite and poly-l-lactic acid are used for deeper wrinkles, whereas polymethylmethacrylate gives skin volume and keeps it firm. With rising disposable income and growing affordability of cosmetics procedures, the facial injectable market demand is projected to rise.

For more information, contact Polaris Market Research at info@polarismarketresearch.com.

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- The market for facial injectables is projected to reach USD 33.63 billion by 2032, exhibiting a CAGR of 12.6% from 2024 to 2032.
- Facial injectables are being widely used to enhance facial aesthetics by reducing wrinkles, adding volume, and rejuvenating skin.
- The facial injectable market segmentation is primarily based on product, application, end-use, and region.
- The key regions covered in the research report are North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

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- Allergan Aesthetics (AbbVie)
- BIOPLUS CO., LTD.
- Bioxis Pharmaceuticals
- GALDERMA
- Ipsen Pharma
- Merz Pharma
- Medytox
- Prollenium Medical Technologies
- SINCLAIR PLASTIC SURGERY
- Teoxane.

are some of the facial injectable market key players.

These players are making significant investments in research & development initiatives to improve their product offerings. Also, they are adopting several strategic initiatives to expand their global presence.

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- In August 2023, Maypharm CO, Ltd announced the launch of METOOFILL, a hyaluronic acid



dermal filler with advanced second-generation technology. The introduction of the new dermal filler sets new standards in cosmetic innovation.

- In October 2022, Prollenium Group acquired SoftFil to improve its product portfolio with advanced medical devices and dermal fillers. The new acquisition emphasizes Prollenium's focus on innovation in aesthetic medicine.

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Minimally Invasive Cosmetic Procedures: The growing demand for cosmetic procedures and minimally invasive or noninvasive surgeries is driving the facial injectable market growth. Consumers are increasingly opting for procedures like botulinum toxin and dermal fillers to get more youthful appearances.

Increasing FDA Approvals: The growing rate of FDA approvals is another factor propelling the market demand. FDA approvals improve consumer confidence in the efficacy and safety of new products, resulting in increased adoption of cosmetic products like facial injectables.

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Growing Acceptance: With the rising prevalence of social media and advances in technology, the awareness and acceptance of facial injectables among men has increased. This, in turn, is having a favorable impact on the facial injectable market share.

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North America: North America dominated the market for facial injectables in 2023. This is primarily due to the increasing number of procedures being performed in the region. More individuals in North America are opting for nonsurgical treatments and procedures to enhance facial features and address signs of aging.

Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR in the facial injectable market from 2024 to 2032. The region's demand is propelled by an expanding aging population opting for cosmetic enhancements. Besides, the growing disposable incomes and booming beauty industry further propel the regional market expansion.

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By Product Outlook:

- Collagen & PMMA Microspheres
- Botulinum Toxin Type A
- Hyaluronic Acid (HA)
- Calcium Hydroxylapatite (CaHA)
- Poly-L-lactic Acid (PLLA)
- Others

By Application Outlook:

- Facial Line Correction
- Lip Augmentation
- Face Lift
- Acne Scar Treatment
- Lipoatrophy Treatment
- Others

By End-Use Outlook:

- MedSpa
- Dermatology Clinics
- Hospitals

By Regional Outlook:

- North America
 - o US
 - o Canada
- Europe
 - o Germany
 - o France
 - o UK
 - o Italy
 - o Spain
 - o Netherlands
 - o Russia
 - o Rest of Europe
- Asia Pacific
 - o China
 - o Japan
 - o India
 - o Malaysia
 - o South Korea

- o Indonesia
- o Australia
- o Vietnam
- o Rest of Asia Pacific

- Middle East & Africa
 - o Saudi Arabia
 - o UAE
 - o Israel
 - o South Africa
 - o Rest of Middle East & Africa

- Latin America
 - o Mexico
 - o Brazil
 - o Argentina
 - o Rest of Latin America

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