

Advertising Agency Foundry512 Hiring for New Roles

Foundry512 is expanding its teams and roles with key positions.

AUSTIN, TX, UNITED STATES, October 7, 2024 /EINPresswire.com/ -- Foundry512, a leading full-service advertising agency based in Austin, is thrilled to announce job openings in its Health and Wellness division for key positions and roles and it continues its expansion. As part of Foundry512's continued growth and commitment to delivering innovative marketing



solutions, these new roles will play a pivotal part in orchestrating both digital and traditional media strategies that elevate brand visibility for our clients.

One of the first roles that the <u>Austin ad agency</u> is hiring for is a media planner and buyer. The Media Planner/Buyer will be responsible for planning, negotiating, and purchasing media across various platforms (TV, radio, print, digital, outdoor) on behalf of clients. They will manage client budgets, ensuring the most effective and efficient use of media spend while working closely with 3rd party agencies, vendors, and internal teams. The role also involves monitoring campaign performance, optimizing media strategies, and maintaining positive relationships with stakeholders.

As part of its strategic offering to its clients, Foundry512 team members maintain T-shaped capabilities that allow them to work with multiple levels of team members across similar or adjacent domains. Their integrated team member model is one of the ways the agency is able to remain agile enough for mid-market brands while maintaining deep capabilities for its enterprise clients.

To learn more about the Media Planner & Buyer position, please visit <u>Foundry512 Recruiting</u> for more information.

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