

# Results Driven Marketing® announces new blog: Try Before Buying — A New Professional Website Design

*Website design can be daunting especially when unsure if the final product will meet expectations. This is where the concept of try before buying comes in.*

CHARLESTON, SC, UNITED STATES,  
October 7, 2024 /EINPresswire.com/ --

In today's digital age, [professional website design](#) is crucial for any

business. However, website design can be daunting, especially when unsure if the final product will meet expectations. This is where the concept of "try before buying" comes into play.

## The Concept of "Try Before Buying"



The free demo website is not a watered-down version but a fully functional site that you can use to test your online presence."

*Janeene High, CEO Results Driven Marketing*

Imagine seeing and interacting as a user does with a professional website designed and built before making a financial commitment of even a penny. This is precisely what Try before buying offers. A professional website design is built and fully functional, allowing you to test its features, usability, and overall look before purchasing it. This approach reduces the risk and ensures you get a [professionally designed website](#) that meets the needs and expectations of the buyer. The free demo website is not a

watered-down version but a fully functional site allowing buyers to test their online presence before purchasing.

## How It Works

1. A theme is chosen from over 250 professionally designed website themes tailored to specific industries. Whether in the service industry, retail, healthcare, or any other sector, there's a theme that fits most businesses. The themes include an easy-to-use content management



system.

2. **Customize Your Design:** Once selected, a theme will be customized to match brands. Colors will be changed, logo and content will be added. The customization process lets the buyer see how the website looks and functions in real time.
3. **Test the Website:** Before purchasing, the buyer can test the website on different devices, including desktops, tablets, and mobile phones. It's live on a server where a user has full control. No one drives or tells the buyer where to go or what to click on. The user has complete control and the sites experience. This ensures the website is responsive and provides a seamless user experience across all platforms.
4. **Client Login:** Clients can log in and edit their website. This feature is particularly beneficial for businesses that want to keep their content fresh and up-to-date without an SEO specialist or designer charging you for edits. The designer can arrange to make edits or add pages on call as needed.

#### Benefits of Using try before buying

1. **Cost-Effective:** One of the most significant advantages of using try before buying is its competitive pricing. A professional website design can be built without breaking the bank, making it an ideal solution for small businesses for under \$600.00 per site, including local SEO services.
2. **Time-Saving:** Traditional website design and development can take weeks or months. With try before buying, a fully functional website is delivered in a few days, not months. This rapid development process allows businesses to get online quickly and efficiently.
3. **User-Friendly:** The platform is designed to be user-friendly, even for those without technical skills. The content management system is easy to use. The drag-and-drop interface makes it easy to customize your site, and the ability to test it before purchasing ensures that the buyer is satisfied with the final product.
4. **Reputation Management:** Maintaining an excellent online reputation is crucial for any business. Try before buying websites can include a reputation management feature that helps monitor and manage online reviews.
5. **E-commerce Solutions:** To sell products online, Try before buying sites have the buyer covered with e-commerce solutions. They can be easily set up for an online store, allowing the owner to start selling products quickly.

#### Conclusion

The free demo is a professional website design that is not a watered-down cheap website design but a fully functional professionally designed website where you can test your online presence before paying a cent.

The try before buying approach changes how businesses design websites. Allowing the buyer to see and test the website before purchasing ensures a product that meets the user's needs and exceeds expectations. With its user-friendly platform, competitive pricing, and many features, trying before buying changes how some buyers purchase websites.

[Results Driven Marketing](#) is a digital agency that provides affordable website design from their Charleston, SC location.

Note: Larger or more complex websites may not be eligible for the free demo websites.

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