

Chocolate Couverture Market is Gaining Momentum with Key Players- Valrhona, Callebaut, Maison du Chocolat

Global Chocolate Couverture market to witness growth at a CAGR of 3.5% during the forecast period of 2024-2030

PUNE, MAHARASHTRA, INDIA, October 7, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the Global Chocolate Couverture market to witness a CAGR of 3.5% during forecast period of 2023-2028. Chocolate Couverture Comprehensive Study by Type (Milk Chocolate, Dark Chocolate), Nature (Organic, Conventional), Form (Slabs, Blocks, Button/Discs), End-Use (Bakery



Industry, Chocolates and Confectionaries) Players and Region - Global Market Outlook to 20306. The Chocolate Couverture market size is estimated to increase by USD 2 Billion at a CAGR of 3.5% from 2023 to 2028. The report includes historic market data from 2017 to 2022E. Currently, market value is pegged at USD 5.5 Billion.



Stay up to date with Chocolate Couverture Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth."

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Chocolate couverture refers to high-quality chocolate that contains a high percentage of cocoa butter, typically above 31%.

Chocolate Couverture market - Key Segment Analysis

The market share growth by the Milk Chocolate, segment will be significant during the forecast

period. The segment is driven by the Increasing Demand from the Foodservice Sector

Chocolate Couverture market - Competition Analysis

The global Chocolate Couverture market is seeing several joint ventures to intensify the capability of manufacturers and/or companies to establish geographic footprints to new territory. The vendors are accelerating M&A strategies to expand their geographical reach, which is shaping the market toward new growth cycle. The list of players that are profiled in the study are Lindt & Sprungli (Switzerland), Valrhona (France), Callebaut (Belgium), Maison du Chocolat (France), Caffarel (Italy), Michel Cluizel (France), Domori (Italy), Felchlin (Switzerland), Amedei (Italy), Ghirardelli Chocolate Company (United States).

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Chocolate Couverture

Market Drivers

Increasing Demand from the Foodservice Sector

Market Trend

Emphasizing On Innovation in Packaging of Couverture Chocolate

Market Opportunities

• Rising Awareness about Couverture Chocolate among Consumers and Manufacturers and Rising Demand of Convenience Food Products

Market Restraints

Stringent Government Regulations Regarding Food Products

Market Challenges

Increasing Number of Local Manufacturers

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What key data is demonstrated in this Chocolate Couverture market report?

- · CAGR of the market during the forecast period
- Detailed information on factors that will drive the growth of the Chocolate Couverture market between 2023 and 2028

- Precise estimation of the size of the Chocolate Couverture market and its contribution to the parent market
- Accurate predictions about upcoming trends and changes in consumer behaviour
- Value in dollar term and growth of the market industry across APAC, Europe, North America, South America, and Middle East and Africa; further broken down by major country within region.
- Thorough analysis of the market's competitive landscape and detailed information about vendors
- Comprehensive analysis of factors that will challenge the growth of Chocolate Couverture market players

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FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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