

Global Cross-border Payments Market: Analysis of the Profitable Opportunities in the Industry

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NEW CASTLE, DE, UNITED STATES, October 7, 2024 /EINPresswire.com/ -- Global <u>Cross-border</u> <u>Payments Market</u>: Analysis of the Profitable Opportunities in the Industry

The recently published Allied Market Research report on the global cross-border payments market highlighted the various segments of the industry on the lines of channel, transaction type, enterprise size, and end-user. The report presents accurate CAGR values and revenue figures for the 2023-2032 period and also offers an analysis of the growth drivers and market restraints in the industry to enable businesses to make the right decisions.

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Growth drivers and opportunities in the sector

With the growing penetration of the Internet and smart devices like tablets and mobile phones, e-commerce transactions have increased exponentially in the past few years. This growth in ecommerce transactions across the globe is anticipated to help the global cross-border payments market flourish in the 2023-2032 timeframe. At the same time, in the past few decades, the rate of spread of globalization has grown massively. Similarly, the overall volume of global trade has also surged. Both these factors are predicted to positively impact the market's growth. Along with this, the rise in demand for remittance services is estimated to open new avenues of growth in the industry.

Regional analysis

Apart from the segmental analysis, a major focus area of the report is the regional analysis of the industry which underscores the socioeconomic, technological, and demographic factors influencing the market in different regions of the globe including LAMEA, North America, Europe, and Asia-Pacific. In the LAMEA industry analysis, the regions of Africa, Latin America, and the Middle East are studied. Similarly, the European study includes countries like Germany, the UK, France, Spain, and Italy. On the other hand, the North American market includes the US, Canada,

and Mexico; finally, the Asia-Pacific region covers China, India, South Korea, Australia, and Japan.

Research methodology

To help businesses formulate their growth strategies, the report presents a detailed analysis of the competitive scenario in the market using analytical tools such as Porter's five forces. The growth drivers, market restraints, and investment opportunities in the industry are also provided to aid companies develop a clear understanding of the market forces. Moreover, along with the segmental and regional analysis, the report also offers a comprehensive study of the financial performance of the leading players in the sector. Finally, all the information given in the report is substantiated by providing interviews with the major stakeholders in the global cross-border payments sector.

Major companies operating in the domain

The top companies profiled in the cross-border payments market report include: Stripe, Inc. American Express Company FIS Western Union Holdings, Inc. TransferMate PayPal Holdings, Inc. Visa Inc. Square, Inc. Adyen N.V. Payoneer Inc.

Key questions answered in the market report

What are the latest developments in the global cross-border payments market? What are the strategies adopted by the players in the cross-border payments sector? Which region holds the maximum market share of the cross-border payments domain? What is the total market value of the global cross-border payments market? What is the leading application of the cross-border payments industry?

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Contact Us: United States 1209 Orange Street, Corporation Trust Center, Wilmington, New Castle, Delaware 19801 USA. Int'l: +1-503-894-6022 Toll Free: +1-800-792-5285 Fax: +1-800-792-5285 help@alliedmarketresearch.com

David Correa Allied Market Research + +1 800-792-5285 email us here Visit us on social media: Facebook X

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