

Above The Legal Limit: Justin Chopin Explores Media Mix Strategies for Law Firms with Gary Sarner

NEW ORLEANS, LA, UNITED STATES, October 8, 2024 /EINPresswire.com/ -- This week on "Above the Legal Limit," host [Justin Chopin](#) dives into the crucial world of legal marketing with marketing guru Gary Sarner, the owner and founder of ROI 360 Plus. This episode offers invaluable insights for law firms aiming to excel in today's competitive market.

Titled "How to Choose the Right Media Mix with Gary Sarner," Episode 12 explores the intricate dynamics of legal marketing and the strategies that can spur growth and success for law firms. Gary Sarner brings his unique journey from radio sales to becoming an accidental expert in legal marketing, providing practical advice on how law firms can establish and sustain effective marketing campaigns.



Key Episode Highlights:

- Journey into Legal Marketing: Gary shares his unexpected path into legal marketing and the lessons learned along the way.
- Building Successful Campaigns: Insights into crafting marketing initiatives that resonate and yield long-term results.
- Effective Intake Processes: Discussing the importance of managing client intake efficiently to enhance conversion rates.

Episode 12 of "Above The Legal Limit" is available now on major streaming platforms, including Spotify, Apple Podcasts, and YouTube. Whether you're a legal professional or business owner,

this episode offers insights that can transform how you approach marketing in your industry.

About "Above the Legal Limit"

Hosted by Justin Chopin, "Above the Legal Limit" is a must-listen for anyone interested in the intersection of business and law. The podcast offers a platform where industry leaders share their expertise and stories, inspiring listeners to innovate and thrive. New episodes are available every Monday on major streaming platforms like Spotify and YouTube.

For more insights, tune into "Above the Legal Limit" and elevate your understanding of business and legal strategies. For additional information or to appear as a guest on the podcast, please visit www.chopinlawfirm.com or contact Chopin Law Firm directly.

About The Chopin Law Firm LLC

Chopin Law Firm, located in the vibrant city of New Orleans, boasts over 100 years of combined legal experience. Specializing in a variety of practice areas, the firm is committed to delivering top-tier legal services and strategic solutions to its diverse clientele.

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