

Longtime West Chester Veteran Opens Boutique Brokerage Firm

WEST CHESTER, PA, UNITED STATES, October 10, 2024 /EINPresswire.com/ -- An expert in the mortgage and banking industries for more than 25 years, longtime West Chester resident Angela Cooper has announced the establishment of a boutique-style mortgage brokerage firm, [Market St. Mortgage](#). Cooper will serve as founder and CEO of the business, which officially launches on October 1, 2024.

The logo for Market St. Mortgage features the words "market st." in a dark green, lowercase, serif font, with "st." in a smaller size. Below it, the word "Mortgage" is written in a larger, dark green, lowercase, serif font. The entire logo is set against a light gray background within a white-bordered box.

Leading up to Market St. Mortgage, Cooper's long career in business and finance was launched while she was still in high school. In 2009, Cooper founded the award-winning West Chester mortgage company The Rate Kings Mortgage, eventually partnering with her husband and growing the business into a multi-million dollar firm with licensure in five states. Following their divorce, Cooper sought to establish a boutique brokerage firm with an intentional focus on personalized services exclusively in Pennsylvania.

"As a single mom with a small business, I understand the complexities of new beginnings," Cooper says. "Especially when it comes to mortgages, no two journeys look the same. I want people to know that I'm here to help with those key moments."

Cooper founded Market St. Mortgage on the belief that honesty and transparency are the cornerstones of a successful business. Almost as soon as she had decided on the Market St. name — which nods to a street that weaves through the heart of West Chester — Cooper established a core system of values to serve as its bedrock. The firm upholds values of integrity, empathy, communication, innovation, sustainability, and community — which Cooper is especially excited to work on.

"I really want to become more involved in the community as a whole," Cooper says. A resident of West Chester since 2005, her prior business endeavors — and raising her two boys — consumed much of her time. "I'm so proud to be a new member of the Chester County Chamber of Business & Industry, and look forward to becoming more immersed in the lives of the

community.”

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ABOUT MARKET ST. MORTGAGE

Market St. Mortgage was founded in 2024 on the belief that honesty and transparency are the cornerstones of a successful business. Established by Angela Cooper, a veteran of the mortgage and banking industries for more than 25 years, the business prides itself on creating and fostering relationships, and finding joy in helping people buy or refinance a home.

Angela Cooper
Market St. Mortgage
+1 844-547-2837

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