

# WiT Group Recognized as One of Charlotte's Largest Digital Agencies

*WiT Group, a commission-based marketing agency, is the fastest growing digital agency in Charlotte based on the CBJ's annual list of largest digital agencies*

CHARLOTTE, NC, UNITED STATES, October 9, 2024 /EINPresswire.com/ -- WiT Group is excited to announce that the Charlotte Business Journal has recognized it among Charlotte's largest digital advertising and marketing agencies for 2024. Moving from the

22nd to 11th position, WiT Group is the fastest-growing agency based on year-over-year rankings. In addition, the company has been listed among the top-earning advertising and marketing agencies and one of the largest overall. This recognition is a testament to the team and the trust of their clients.

“

WiT Group's dedication to client satisfaction sets them apart, making them a top choice for anyone seeking impactful SEO services.”

*Travis Chilcot*

WiT Group's approach, based on the ICCO growth model—Interest, Captivate, Convert, Optimize—drives clients' success. The agency achieves sustainable and measurable results by aligning its efforts with client goals. Its performance is directly linked to clients' success, making their growth a priority.

The Charlotte Business Journal's annual lists highlight top companies in various sectors. WiT Group is proud to be featured for the second consecutive year and adds to our many accolades in 2024, including being named Corporate Vision's Most Innovative Digital Advertising Firm in North Carolina.

The agency is excited to continue serving its clients and expanding its impact locally and globally. With a focus on [performance advertising](#) and [growth marketing](#), WiT Group aims to deliver outstanding ROIs. The team appreciates its clients' support and looks forward to future achievements.



Clients have voiced their appreciation for WiT Group's results-driven approach:

"WiT Group did an amazing job on our website refresh! We are getting more traffic and more revenue! Our [SEO](#) improved significantly."

— Terry Linder, Board President / CEO,  
Financial Advisor Training Institute

"WiT Group impressed me with their professionalism and commitment to delivering results. Their tailored SEO strategies led to significant improvements in our search engine rankings, increased organic traffic, and ultimately boosted conversions. Their dedication to client satisfaction sets them apart, making them a top choice for anyone seeking impactful SEO services."

— Travis Chilcot, Owner, Nutrition Healthworks



Please contact for more information and request a complimentary business audit.

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