

# Innovation Vista's CEO Named an Exceptional Leader to Follow by Magnate View Magazine

*Jeff Roberts receives honor for leadership in innovation*

HOUSTON, TX, UNITED STATES, October 9, 2024 /EINPresswire.com/ -- Magnate View magazine has recognized Jeff Roberts, Founder and CEO of [Innovation Vista](#), as one of the "Top 5 Exceptional Leaders to Follow" in 2024. Featured on the cover, Roberts shared his philosophy on leadership and innovation, stating, "Leadership plays a pivotal role in determining the success or failure of bold initiatives. It's not just about making decisions, but about empowering teams to embrace new approaches."

Roberts, who has built a career leading organizations through complex digital transformations, is known for his ability to blend technical expertise with a deep understanding of organizational strategy. Under his guidance, Innovation Vista has become a leader in IT strategy consulting, offering services that align technology with business goals to drive growth and efficiency. This latest recognition solidifies his reputation as an influential voice in the industry. In response to the Magnate View announcement, Roberts commented "I'm humbled by the award, as there are so many outstanding leaders out there, and I really appreciated the opportunity to highlight the importance of leadership to innovation.

"Many people believe that innovation is mainly a technical challenge, and certainly there is technical knowledge required to know what's possible, and the best course to chart to achieve it. But to me, leadership is the more critical ingredient to real innovation, and the one which most often makes the difference between success and failure in leading-edge work. Particularly on that leading edge, there are no proven solutions or examples on which to base a design or vision; that makes the composition and culture of the team so critical. You need the right brains



engaged, and you need them working together in a supportive high-performance mode; that's where servant leadership makes a huge difference."

The feature also highlights Innovation Vista's success in helping organizations navigate today's rapidly changing

technology landscape, with an emphasis on strategic CIO services that unlock the full potential of digital innovations. Roberts added, "True leadership means being willing to challenge the status quo and enabling teams to think beyond traditional boundaries. A good deal of innovation involves winning hearts and minds to a new vision for an organization."



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*Jeff Roberts*

#### About Innovation Vista

Innovation Vista is an IT consultancy providing Strategy & Leadership consulting to small and midsize organizations:

IT Assessments & Due Diligence

Tech Strategy Roadmaps, including: Startup IT Strategy, Digital Transformation, Artificial Intelligence

Virtual CIO services

Interim CIO services

Cybersecurity Consulting  
Board/C-suite IT advisory

The firm has built a consulting network of over 400 successful former C-level IT leaders, from which they choose the best fit for each client's needs and tech vision, based on technical expertise and industry experience.

They further empower these expert consultants with their award-winning Innovation framework and a subscribed best-practices library of IT solutions to guide quick & insightful actions. "[100% of the Expertise. A Fraction of the Cost](#)®". "[Innovate Beyond Efficiency](#)®".

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