

Simpcare Christmas Box for Men by Shichao Liu - Simpcare Design Center Wins Bronze in A' Packaging Design Awards

Shichao Liu - Simpcare Design Center receives prestigious recognition for innovative and captivating packaging design.

COMO, CO, ITALY, October 9, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [packaging design](#), has announced Simpcare Christmas Box for Men by [Shichao Liu - Simpcare Design Center](#) as a Bronze winner in the Packaging Design category. This prestigious recognition highlights the significance of the Simpcare Christmas Box for Men within the packaging industry, positioning it as a noteworthy and innovative design.

The Simpcare Christmas Box for Men's award-winning design showcases its relevance to current trends and needs within the packaging industry. By aligning with industry standards and practices, this packaging design offers practical benefits for users, the industry, and other stakeholders, emphasizing utility and innovation. Its recognition by the A' Packaging Design Award underscores its importance to the target audience and the broader packaging community.

Simpcare Christmas Box for Men stands out in the market with its unique features and benefits. Inspired by Henri Matisse's masterpiece, *Dance*, the packaging artfully combines guitar and basketball illustrations with scenes of running and dancing, evoking a dynamic, masculine energy. The Christmas tree-shaped box, finished in refreshing eggshell blue and silver with matte lamination and silver hot stamping, creates an intriguing and festive ambiance while prioritizing practicality for male users.



Simpcare Christmas Box for Men

This Bronze A' Packaging Design Award serves as motivation for Shichao Liu - Simpcare Design Center to continue striving for excellence and innovation in future projects. The recognition may inspire further exploration and advancement in packaging design, fostering creativity and pushing industry boundaries. As a result, the Simpcare Christmas Box for Men has the potential to influence future trends and set new standards within the packaging sector.

Simpcare Christmas Box for Men was designed by Shichao Liu from the Simpcare Design Center.

Interested parties may learn more about the award-winning design at:
<https://competition.adesignaward.com/ada-winner-design.php?ID=158769>

About Shichao Liu - Simpcare Design Center

Shichao Liu - Simpcare Design Center, based in China, is the creative force behind the award-winning Simpcare Christmas Box for Men. As part of Simpcare, a leading functional natural skincare brand, the design center plays a crucial role in developing innovative and captivating packaging solutions. With a focus on blending aesthetics and functionality, Shichao Liu - Simpcare Design Center aims to create packaging designs that resonate with consumers and elevate the overall brand experience.

About Simpcare

Simpcare, established in Guangzhou, China, in 2019, is a functional natural skincare brand committed to becoming Asia's leading beauty company and a global leader in the industry. With the brand concept of "the power of nature is beyond your imagination," Simpcare harnesses the natural power of forests, mountains, and water, integrating ingredients like camellia, guaiacwood, and fomes officinalis into its products. Dedicated to providing safe, effective, and pleasant skincare experiences for sensitive skin in Asia, Simpcare has emerged as the top brand in the professional care market for sensitive skin.

About Bronze A' Design Award

The Bronze A' Design Award recognizes packaging designs that demonstrate creativity, practicality, and professional execution. Winning designs showcase innovative use of materials and technology, blending form and function to enhance user experience. The rigorous selection process involves blind peer review by an expert jury panel based on pre-established evaluation criteria, ensuring the awarded designs meet high standards of excellence. The Bronze A' Design Award celebrates designers' skill and dedication in creating solutions that positively influence industry standards and contribute to the advancement of packaging design.

About A' Design Award

The A' Packaging Design Award is a prestigious international competition that recognizes outstanding packaging designs from innovative designers, agencies, manufacturers, and brands. Participants have the opportunity to showcase their creativity, gain global recognition, and be

acknowledged for their exceptional packaging design capabilities. The competition, now in its 16th year, aims to promote superior products and projects that benefit society and create a better world through the power of good design. With a rigorous blind peer-review process by an expert jury panel, the A' Design Award celebrates remarkable achievements and promotes a global appreciation for the principles of good design. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at: <https://packaging-design-awards.com>

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