

Seller Assistant Introduces Brand Analyzer: A Game-Changer for Amazon Sellers

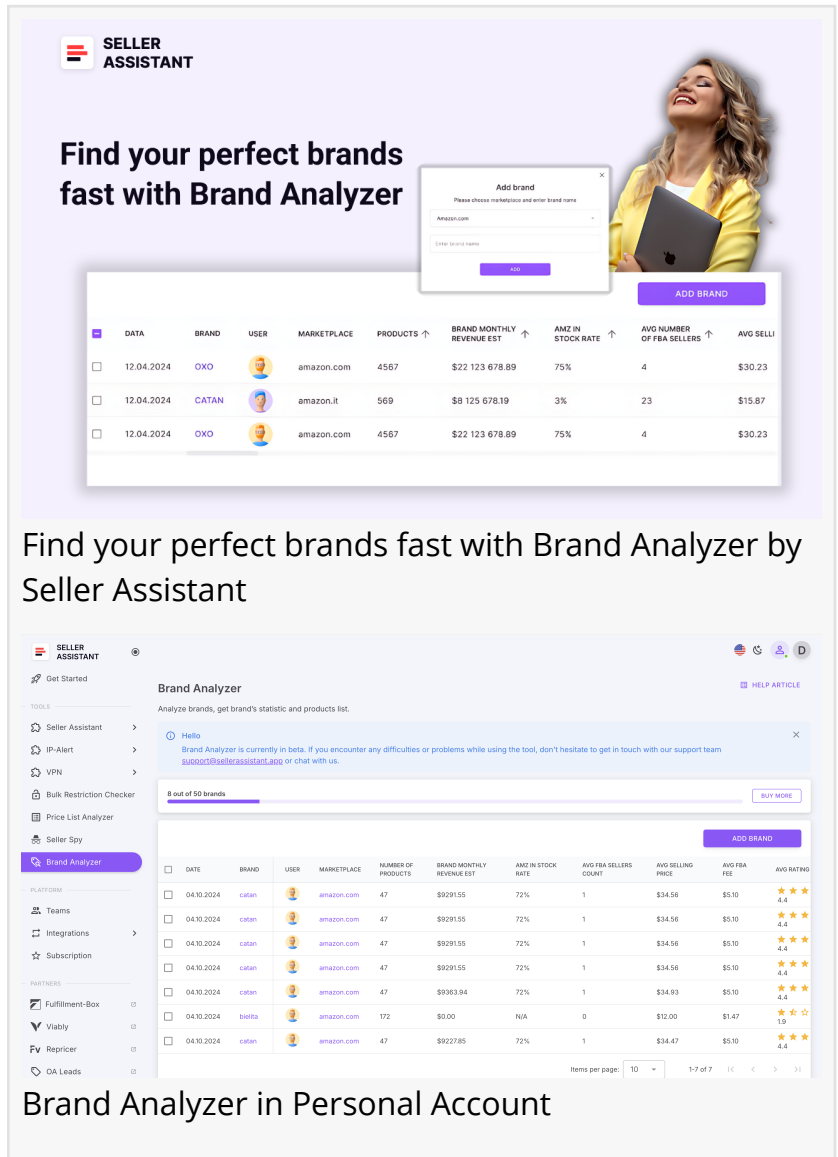
Seller Assistant launched Brand Analyzer, an innovative tool designed to automate brand research and streamline product sourcing workflows.

SAN DIEGO, CA, UNITED STATES, October 9, 2024 /EINPresswire.com/ -- In September 2024, [Seller Assistant](#) launched [Brand Analyzer](#), an innovative tool within the Seller Assistant software designed to automate brand research and streamline product sourcing workflows. Tailored for [wholesale](#), online arbitrage, and dropshipping sellers, Brand Analyzer helps identify profitable, resale-friendly brands with ease.

The tool provides comprehensive data, including brand size, product range, potential revenue, competition levels, and customer satisfaction. Sellers can download detailed reports in Excel format for further analysis, enabling them to make data-driven decisions and optimize their Amazon stores with minimal effort.

Key Features:

- Brand revenue estimation
- Average Buy Box price and competition analysis
- Customer reviews and ratings



SELLER ASSISTANT

Find your perfect brands fast with Brand Analyzer

Add brand

Please choose marketplace and enter brand name

Amazon.com

Enter brand name

ADD

DATA	BRAND	USER	MARKETPLACE	PRODUCTS ↑	BRAND MONTHLY REVENUE EST ↑	AMZ IN STOCK RATE ↑	AVG NUMBER OF FBA SELLERS ↑	AVG SELL
12.04.2024	OXO		amazon.com	4567	\$22 123 678.89	75%	4	\$30.23
12.04.2024	CATAN		amazon.it	569	\$8 125 678.19	3%	23	\$15.87
12.04.2024	OXO		amazon.com	4567	\$22 123 678.89	75%	4	\$30.23

ADD BRAND

Find your perfect brands fast with Brand Analyzer by Seller Assistant

SELLER ASSISTANT

Get Started

Tools

- Seller Assistant
- IP-Alert
- VPN
- Bulk Restriction Checker
- Price List Analyzer
- Seller Spy
- Brand Analyzer**

PLATFORMS

- Teams
- Integrations
- Subscription

PARTNERS

- Fulfillment-Box
- Viably
- Repricer
- OA Leads

Brand Analyzer

Analyze brands, get brand's statistic and products list.

Hello

Brand Analyzer is currently in beta. If you encounter any difficulties or problems while using the tool, don't hesitate to get in touch with our support team support@sellerassistant.com or chat with us.

8 out of 50 brands

BUY MORE

DATE	BRAND	USER	MARKETPLACE	NUMBER OF PRODUCTS	BRAND MONTHLY REVENUE EST	AMZ IN STOCK RATE	AVG FBA SELLERS COUNT	AVG SELLING PRICE	AVG FBA FEE	AVG RATING
04.10.2024	catan		amazon.com	47	\$9291.55	72%	1	\$34.56	\$5.10	4.4
04.10.2024	catan		amazon.com	47	\$9291.55	72%	1	\$34.56	\$5.10	4.4
04.10.2024	catan		amazon.com	47	\$9291.55	72%	1	\$34.56	\$5.10	4.4
04.10.2024	catan		amazon.com	47	\$9291.55	72%	1	\$34.56	\$5.10	4.4
04.10.2024	catan		amazon.com	47	\$9363.94	72%	1	\$34.93	\$5.10	4.4
04.10.2024	betta		amazon.com	172	\$0.00	N/A	0	\$12.00	\$1.47	1.9
04.10.2024	catan		amazon.com	47	\$9227.85	72%	1	\$34.47	\$5.10	4.4

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Brand Analyzer in Personal Account

Product breakdown with detailed data

Benefits:

Efficient Brand Research: Automates the research process, saving sellers time and effort.

Comprehensive Insights: Offers detailed brand metrics, including revenue potential, Amazon competition, and customer feedback.

Market Presence Evaluation: Helps assess the brand's product range and overall presence on Amazon.

Informed Decision-Making: Provides key metrics to assist sellers in identifying the most profitable brands to resell.

Brand Analyzer simplifies the competitive analysis process and provides valuable insights into a brand's performance on Amazon, making it a must-have tool for any serious Amazon seller.

For more information, visit Seller Assistant.

About Seller Assistant

Seller Assistant is an all-in-one product sourcing software offering features vital for Amazon sellers. It includes three extensions—Seller Assistant Extension, IP Alert, and VPN by Seller Assistant—and tools such as the Price List Analyzer, Seller Spy, Side Panel View, API Integrations, FBM & FBA Profit Calculator, and Restrictions Checker. With Zapier integration, sellers can create custom workflows to streamline their product sourcing process.

Veronika Grishkova

Seller Assistant App

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SELLER ASSISTANT

Powerful Amazon Product Research Tool for Online Arbitrage and Wholesale Sellers

The screenshot displays a product page for a Swarovski Star Wars Master Yoda Figurine. The interface includes several key features:

- Quick View:** A pop-up window showing product details like ASIN, FBA, and Amazon links.
- FBM & FBA Profit Calculator:** A table showing profit metrics for FBM and FBA.
- Advanced IP Alerts & Restriction Checker:** A tool to check for IP alerts and restrictions.
- Keapa Graph:** A line graph showing sales trends over time.

Metric	FBM	FBA	FBA -
Profit	9.12	1.72	
ROI	65.99	12.45	
Margin	33.79	6.57	

Seller Assistant - Powerful Amazon Product Research Tool

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